

# 2011 NACD LEGISLATIVE CONFERENCE

July 18 – 19 ▪ Washington Court Hotel ▪ Washington, D.C.

## MONDAY, JULY 18

8:30AM-5:00PM

### AGENCY UPDATES

- Under Secretary for Natural Resources and Environment Harris Sherman, USDA
- Deputy Director Marcilynn Burke, BLM
- Acting Associate Chief Homer Wilkes, NRCS

### HILL UPDATE/PANEL

- House and Senate Ag Committee- Staff

### FARM BILL PANEL

Get an update on the 2012 Farm Bill from those in the know. Participate in lively discussions on conservation title programs, funding and the latest challenges.

### LUNCH BREAK

### CONSERVATION TECHNICAL ASSISTANCE: ANALYSIS FROM A CONGRESSIONAL POLICY EXPERT

Congressional Research Service (CRS) will provide expert analysis on Conservation Technical Assistance. CRS works exclusively for the United States Congress, providing policy and legal analysis to committees and Members of both the House and Senate, regardless of party affiliation.

### AGENCY UPDATES- CONTINUED

- Chief Tom Tidwell, USFS
- Deputy Administrator Bob Perciasepe, EPA

### UPDATE ON EPA'S CLEAN WATER ACT POLICIES

Be on hand to ask questions and get the latest news! Experts will deliver remarks on EPA's numeric nutrient criteria and the implications for agriculture and conservation.

### ISSUE BRIEFING

NACD policy staff will deliver an update on pressing issues of the day and prepare participants for a successful day on Capitol Hill.

### WELCOME RECEPTION

6:00PM-7:00PM

### DESSERT RECEPTION & LIGHTED MONUMENT TOUR

7:00PM-9:00PM

## TUESDAY, JULY 19

Hill Visits

ALL DAY

## WEDNESDAY, JULY 20

KICKING YOUR CONSERVATION MESSAGE INTO HIGH GEAR- WORKSHOP\*

9:00AM-12:00PM

NOTE: Times and speakers are subject to change.

## **DESSERT RECEPTION & LIGHTED MONUMENT TOUR DETAILS:**

\$55.00/person

Dessert Reception: Bus leaves Washington Court Hotel for the Omni Shoreham @ 7 P.M. desert reception at 7:30 p.m.; Busses Leave Omni: 8:30 p.m. for evening tour

Join the special dessert reception at the Omni Shoreham with members of the Soil and Water Conservation Society and other partners. This unique opportunity to network with our conservation partners at SWCS will be followed by an evening bus tour of lighted monuments. We will enjoy a narrated riding tour as we travel along Constitution, Independence, and Pennsylvania Avenues viewing the nation's capital bathed in lights. View the Washington Monument, Capitol, and, when we disembark from the coach, you can enjoy the impressive panorama from the steps of the Lincoln Memorial. We will visit the inspiring FDR Memorial from which we will see the Jefferson Memorial. Our tour will proceed across Memorial Bridge to Iwo Jima Memorial, and pass several other famous landmarks.

## **WORKSHOP DETAILS:**

This special, interactive workshop, led by DC-based public relations experts, will teach skills for heightening your grassroots advocacy and media outreach. Learn how to get the most out of your outreach efforts by creating your 'elevator' story, embracing social media, enhancing your field days and more! Coffee and light refreshments will be served. Space is limited to 50 participants. Pre-registration is required and will be handled on a first-come, first-served basis. Workshop is subject to cancellation if minimum registration requirements are not met.

