



# Water

is life

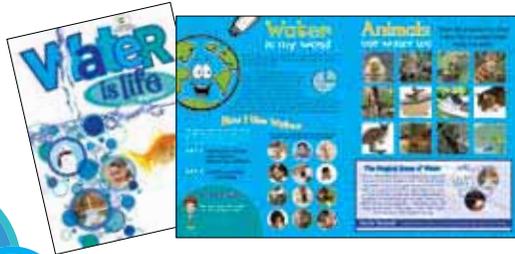
Stewardship Week  
April 27 - May 4 2008



# 2008 Stewardship Education & Outreach Materials

Please visit [www.nacdnet.org](http://www.nacdnet.org) to reach the NACD Marketplace to place your order. Shipping and handling in addition to products purchased.

**Special 10% discount**  
for orders over \$150 placed on or before  
February 29, 2008.



## BEGINNER BOOKLET

Designed for students in grades K-1. Topics: Water in everyday life, states of water – solid, liquid, gas. (National Science Standard topics) (Size - 8<sup>3/8</sup>" x 10<sup>7/8</sup>") \$7.50 for 25

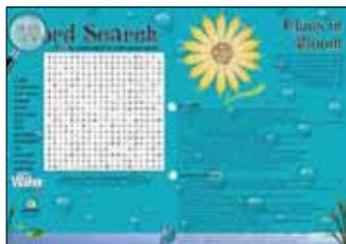
## INTERMEDIATE BOOKLET

Designed for students in grades 2-3. Topics: Water cycle, groundwater, drinking water. (National Science Standard topics) (Size - 8<sup>3/8</sup>" x 10<sup>7/8</sup>") \$10.00 for 25



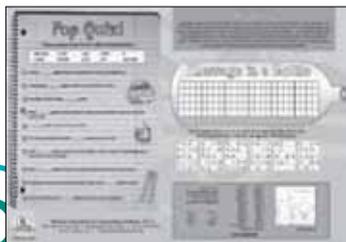
## ADVANCED BOOKLET

Designed for students in grades 4-5 (can be used with older students). Topics: amount of water on Earth, watersheds, stormwater runoff, and drought/floods. (National Science Standard topics) (Size - 8<sup>3/8</sup>" x 10<sup>7/8</sup>") \$10.00 for 25



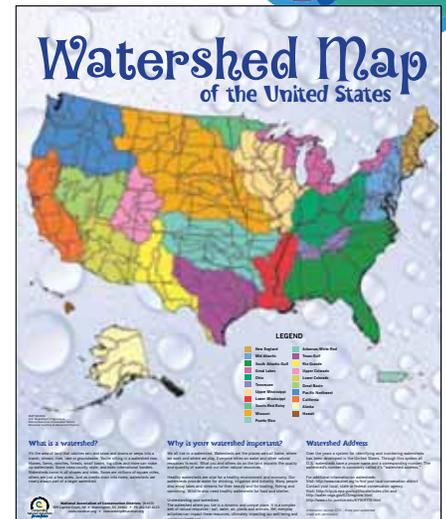
## ACTIVITY SHEET/PLACEMAT

Information and activities on each side. Use it as a placemat or as a hand out at your next conservation event or for community events to promote your District! Fun and education activities based on the 2008 Stewardship theme. Great for any age. Space available to add your District contact info with a label or stamp. (Size - 11" x 17") \$10.00 for 100



## WATERSHED POSTER

What is a Watershed? Map of the continental US, AL, HI and Puerto Rico. Additional information about watersheds. (Size - 24" x 18") \$12.00 for 10



## DOWNLOADABLE ITEMS

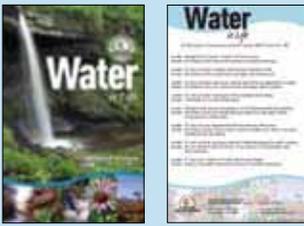
Items available at no charge from NACD's website - [www.nacdnet.org](http://www.nacdnet.org)

**STEWARDSHIP THEME PHOTO** Photo to use on your website, promotions or publications.

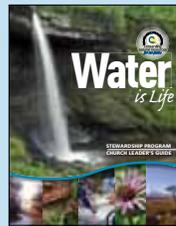
**PROMOTIONAL FLYER** Flyer to use to promote Soil and Water Stewardship week in your community.

**PRESS RELEASE** Template to announce stewardship week in your local paper, newsletters. Can be modified to add local conservation district information.

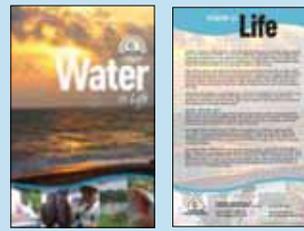
**PROCLAMATION** For your use with local officials in promotion and publicity of Soil and Water Stewardship week.



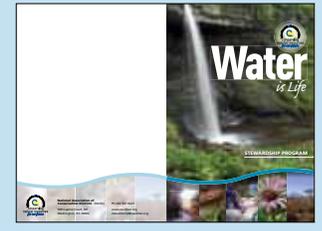
**LITANY INSERT** Responsive reading on back side of colorful photo cover; designed around Water is Life theme. **\$7.50 for 100**



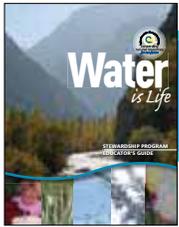
**CHURCH LEADER'S GUIDE** Stewardship background information and conservation messages to use with local churches. **\$12.00 for 10**



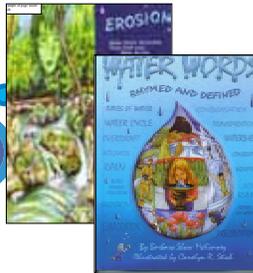
**PROGRAM INSERT** Information about stewardship week and Water is Life on backside of colorful photo cover. Great for annual meetings, schools, organizations and churches. **\$7.50 for 100**



**PROGRAM BLANK** 8.5" x 11" ready for you to print on. A colorful photo cover program to use at your local or state annual meeting as well as local organizations and churches. **\$7.50 for 100**



**EDUCATOR'S GUIDE** Activities and information to use with students and adult programs. Background information on stewardship week. Information to enhance your stewardship promotion during the designated week or throughout the year. **\$12.00 for 10**



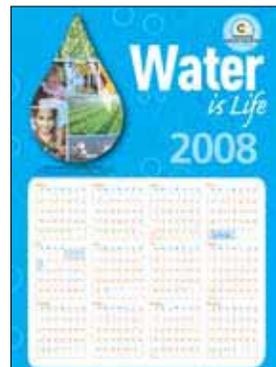
**WATER WORDS BOOK** Help readers explore the wonders of water. Learn just the right "water words" to voice their appreciation and concern for water. Book includes: water related poems, colorful illustrations, definitions and interesting facts. For grades 4-8. Written by Barbara Shaw McKinney, Illustrated by Carolyn R. Stich - Publisher EDCO Publishing NACD 2005 Friend of Conservation Award winner **\$20.00**



**BOOKMARK** Water Facts and beautiful photo on side 1, Information about Conservation Districts, and NACD mission side 2. Encourage reading in your community by providing bookmarks to your local library, schools, field days, religious groups and others! (Size - 2" x 7") **\$7.50 for 100**



**POWERPOINT CD** CD with PowerPoint for Youth, Adult, Churches. Bonus: Water Jeopardy PowerPoint Activity and all the downloadable items. **\$10.00**



**CALENDAR** Join in our celebration of the 2008 Stewardship week by displaying this colorful photo poster and calendar combination. Great item to use with adult or student programs or thank you's to educators and others in your community. (limited quantities) (Size - 24" x 18") **\$10.00 for 10**

**SAMPLE PACKET**

1 of each: Student booklet Beginner, Intermediate & Advanced; bookmark; activity sheet/placemat; litany; program insert; program blank. Provided if you would like to review the items prior to purchase. Items not included: posters and PowerPoint CD. **\$12.50 (includes shipping) Includes \$10 off coupon on purchases of \$150 before February 29, 2008. Cannot be used in conjunction with 10% offer. LIMITED QUANTITIES.**



**IDEAS FOR STEWARDSHIP WEEK** Tips and success stories to enhance your stewardship promotion during the designated week or throughout the year.

**PROGRAM BOOKLET/EDUCATORS GUIDE (ALSO AVAILABLE FOR PURCHASE)** Activities and information to use with students and adult programs. Background information on soil and water stewardship week. Information to enhance your stewardship promotion during the designated week or throughout the year. Information will be updated throughout the year with information shared by local conservation districts.

**PUBLIC SERVICE ANNOUNCEMENT (PSA'S)** Ideas and outlines for radio, cable, TV ads.

**CHURCH LEADERS GUIDE (ALSO AVAILABLE FOR PURCHASE)** Stewardship background information and conservation messages to use with local churches.

**POWERPOINT CD** CD with PowerPoint for Youth, Adult, Churches. Bonus: Water Jeopardy Activity and all the above downloadable items.

# Remember to Order Early!

**Customers will receive a 10% discount on 2008 Stewardship materials or education materials developed for 2007. Your order must total \$150 or more (before shipping) and be purchased on or before February 29, 2008.**

This catalog provides an overview of the products developed and designed for NACD's 2008 Stewardship Week. There will be no dates on the materials except the calendar poster, so that they will be useable for years to come.

Please visit the Stewardship and Education section at [www.nacdnet.org](http://www.nacdnet.org) to obtain free downloadable materials for your district's stewardship outreach use. Products should be available for purchase November 15, 2007. To reach the store visit [www.nacdnet.org](http://www.nacdnet.org) and select **store** from the main page in the upper right corner or visit the Stewardship and Education section.

The NACD Stewardship and Education Committee has been working to provide Districts and other educators water education materials as well as working ahead on future topics of soil, forestry and more. We hope you enjoy using the materials in your community.

The materials can be used during the official Stewardship Week April 27 to May 4, 2008 or throughout the year at your various events and promotion of stewardship in your community.

**Join in the excitement and celebrate 2008 Stewardship Week and conservation education in your community.**



**National Association of Conservation Districts (NACD)**

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[stewardship@nacdn.net](mailto:stewardship@nacdn.net)