National Association of Conservation Districts
72nd Annual Meeting

Conservation Takes Center Stage in Music City

January 27 - 31, 2018  |  Nashville, Tennessee
Gaylord Opryland Resort and Convention Center
Welcome to Nashville!

Welcome to Tennessee and the 72nd Annual Meeting of the National Association of Conservation Districts!

We’re so glad you could join us in Music City – where history, music and nature are on display – for what is sure to be an exceptional time of learning and networking with conservation leaders from across the nation.

NACD would like to give a special thanks to the Tennessee Association of Conservation Districts for hosting us this year. Together, we have put a lot of time and planning into this event, and we are confident that you will be pleased with the results.

This week’s programs will highlight the diverse efforts of conservation districts and our partners to make conservation happen on the ground - from guiding federal policy to creating interactive educational programs.

During your stay in Nashville, you’ll be surrounded by America’s leading conservation professionals and experts. We hope you’ll take full advantage of this time to network, learn, and ask questions so when you return home, you’ll be equipped with the ideas, information and tools you need to best support your local district’s and community’s conservation goals.

Thank you for your continued leadership, engagement, and dedication to voluntary, locally-led conservation. If I, or any of the other NACD officers or staff, can be of assistance to you this week, please don’t hesitate to ask.

Enjoy the meeting!

Sincerely,

Lee McDaniel
NACD Past President &
2018 Annual Meeting Chair
Schedule at a glance

Saturday, January 27
Travellers Rest, Tennessee Agricultural Museum, and Music Star Homes tour
Board of Directors meeting
Resolutions committee meeting
Night in Music City tour

Sunday, January 28
Conservation Expo
Inspirational program
Committee meetings
Songbird Bus tour
Region meetings
Music City Brewery tour
Board of Directors meeting
Opening reception

Monday, January 29
Conservation Expo
Opening general session
Leadership luncheon
Breakout sessions
Resolutions hearings
NACD Live Auction
Schedule at a glance

**Tuesday, January 30**

Conservation Expo  
General session  
Historical Civil War Adventure tour  
Spectacular Country Music tour  
Board of Directors meeting  
Breakout sessions  
Appreciation banquet

**Wednesday, January 31**

Board of Directors meeting  
Agribusiness symposium  
Urban agriculture conservation symposium  
Conservation planning and soil health symposium  
Jack Daniel’s Distillery tour  
Belle Meade Plantation tour

Follow us at NACDConserve!

Send us your feedback on the 2018 Annual Meeting in Nashville online:  
www.surveymonkey.com/r/2018NACDAnnualMeetingEvaluation
YOUR GUIDE TO GAYLORD OPRYLAND’S
Convention Center, Meeting

Level M (Magnolia Mezzanine)
Belle Meade A-D
Belmont A-C
Cheekwood A-H
Davidson A-D
Hermitage A-E
Magnolia Ballroom
Magnolia Boardroom A & B

Level 2 (Convention Center)

Tennessee Section
Tennessee Ballroom A-E
Tennessee Lobby & Reg Desk

Presidential Section
Presidential Ballroom A-E
Presidential Chamber A & B
Presidential Lobby & Reg Desk

Governor’s Section
Governor’s Ballroom A-E
Governor’s Chamber A-E

Delta Section
Delta Ballroom A-D
Delta Ballroom Lobby & Reg Desk

GaylordOpryland.com
Registration and Tickets  
Tennessee Registration Foyer - Level 2

A name badge is required to gain entry into each Annual Meeting event, including the Conservation Expo, Opening Reception, Morning Networking Sessions/Coffee Breaks, NACD General Sessions, Monday’s Leadership Luncheon and Live Auction, and Tuesday’s Appreciation Banquet*.

NACD asks that you have your name badge with you at all times during the Annual Meeting. A $50 badge replacement fee will apply.

Tickets are available for purchase or pick-up at the registration desk.

PLEASE NOTE: Meeting times and locations are subject to change. Updates to the program will be available at Registration.

Sessions marked with an asterisk (*) require a ticket.

Sessions marked with two asterisks (**) are invitation only.

Registration Hours:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>12:00 PM – 6:00 PM</td>
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<tr>
<td>Sunday</td>
<td>7:00 AM – 6:00 PM</td>
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<td>Monday</td>
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<tr>
<td>Tuesday</td>
<td>7:00 AM – 6:00 PM</td>
</tr>
<tr>
<td>Wednesday</td>
<td>8:00 AM – 12:00 PM</td>
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</tbody>
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Hotel Information:

Gaylord Opryland Resort and Convention Center  
2800 Opryland Drive  
Nashville, TN 37214  
(615) 889-1000  
GaylordOpryland.com
Conservation Expo
Ryman Hall B1 - Level 0

Expo Hours:

Sunday 9:30 AM – 6:00 PM
Monday 7:00 AM – 8:00 AM
10:30 AM – 12:00 PM
2:15 PM – 5:00 PM
Tuesday 7:00 AM – 9:00 AM
11:30 AM – 1:00 PM

Expo Stage Presentations:

Sunday
3:00 Grassworks Manufacturing
3:15 Dillard Financial Services
3:30 Case IH

Monday
10:30 Soil Health Institute
10:45 WorldView Solutions
11:00 Seepage Control Inc.
11:15 Chestatee-Chattahoochee RC&D Council
11:30 Dow AgroSciences

Services and Events Available at Conservation Expo:

Opening Reception
NACD Photo Booth
Morning Networking Sessions/Coffee Breaks
NACD Marketplace & Pack-a-Book Drop-off
NACD Live Auction Display and Item Drop-Off
NACD Auxiliary Country Store
Presidents Association Silent Auction
Poster and Photo Contest National Winners

NOTE: Live Auction items will be accepted until noon on Monday.
Conservation Expo Map and List of Participants
Ryman Hall B1 - Level 0

Booths marked with an asterisk (*) denote premium exhibitors.
1  Case IH
2  Association of Florida Conservation Districts
3  Truax Company Inc.
4  USDA - NASS
5  USDA National Appeals Division
6  U.S. Environmental Protection Agency
7  Agri Drain
8  Panasonic
9  Marriott Hotels
10  NACD Stewardship and Education
11  McDonald & Woodward Publishing Company
12 - 13  NACD Auxiliary
14  NACD Photo Booth
15  NCF-Envirotion and NCF
15A  NACD Presidents Association
16  Friends of NACD
17  NACD Speakers
18-19  Tennessee Farm Bureau Ag Simulator
20  Seepage Control Inc.
21  Grassworks Manufacturing
22  Sitka Technology Group
23  Dillard Financial Services
24  National Outstanding Farmers of America
25  EnviroCert
26  Chestatee - Chattahoochee RC&D Council
27 - 28  Tennessee Association of Conservation Districts
29 - 31  NACD Soil Health Champions
32  *W-W Livestock BoarBuster
33  RSET
34  *Soil and Water Conservation Society
35  Soil Health Institute
36  *WorldView Solutions
37  *Dow AgroSciences
38  *Southeast Regional Climate Hub
39  *WorldView Solutions
40  *Dow AgroSciences
41  *Southeast Regional Climate Hub
42  NRCS
43  U.S. Forest Service
44  The Land Improvement Contractors of America (LICA)

Booths marked with an asterisk (*) denote premium exhibitors
GrassWorks Weed Wiper - The Perfect Rental Tool!!

Kill Weeds...Save Legumes and Eliminate Drift Issues

Help your local farmers eliminate:
Johnsongrass
Thistles
Pigweed
Iron Weed
Smut Grass
Milk Weed
And any other noxious weed!

The Heavy Duty GrassWorks Weed Wiper is specifically manufactured as a rental unit. This model has a heavier frame with a solid end tow kit providing more durability for transporting from farm to farm. With roll-on paint brush application, this weed management system can eliminate drip and drift, even in windy conditions, for less than a dollar per acre. Made in the USA.

www.weedproblems.com

The Rotating Weed Wiper that WORKS!!!
GrassWorks Weed Wiper - The Perfect Rental Tool!!

Kill Weeds...Save Legumes and Eliminate Drift Issues

Help your local farmers eliminate:
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- Smut Grass
- Milk Weed
- And any other noxious weed!

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www.weedproblems.com

The Rotating Weed Wiper that WORKS!!!

ernstseed.com
sales@ernstseed.com
800-873-3321

Join us at...
Thank you to our Lifetime Friends of NACD!

Bruce Barnhart ........................................... West Branch, IA
Guillermo Benavides ........................................ Laredo, TX
Ralph Brokaw ........................................... Arlington, WY
Alan Brown ........................................... Heber City, UT
Michael Brown .............................................. Hartly, DE
Linda Brownson .......................................... Wentworth, NH
Patricia Bunner ........................................... Fairview, WV
Larry Cochran ........................................... Colfax, WA
William Cowell .......................................... Captain Cook, HI
Michael Crowder ........................................ West Richland, WA
Ian Cunningham ......................................... Pipestone, MN
Terry Davis .............................................. Roseville, IL
Gabriel Estrada ......................................... Las Vegas, NM
John Finch .............................................. Spring Hope, NC
Arthur Ganta .............................................. Washington, DC
Earl Garber .............................................. Basile, LA
Kirk Garber ............................................ Alexandria, LA
Rustum Girouard ........................................ Kaplan, LA
Joseph Glassmeyer ..................................... Felicity, OH
Jim Harrel ................................................ Madison, MS
Jeff & Pat Harris ......................................... Williamson, NC
Chris Hogan ............................................. Chapel Hill, NC
Charles A. Holmes ..................................... Marion, AL
Rick Jeans ................................................ Tonkawa, OK
Karl Jensen ............................................. Whitewood, SD
R. D. Jones .............................................. Little Rock, AR
Irvil Kear ................................................. Minersville, PA
David King .............................................. Moriarty, NM
Barry Lake ................................................ Bolivar, TN
Joseph Lomax .......................................... Cape May Court House, NJ
Doug Loudenslager .................................... Washington, DC
Jack Majeres ............................................. Dell Rapids, SD
John & Ginger McDonald ......................... Hillsboro, OR
Steve Miller ............................................. Fairfield, ID
Frederick Mott ........................................... Dover, DE
Kevin Norton ............................................. Alexandria, LA
Tim Palmer ............................................. Truro, IA
Interested in becoming a Friend of NACD?

Friends of NACD are individuals who are committed to the conservation of America’s natural resources. Show your appreciation for the work our nation’s 3,000 conservation districts do nationwide by becoming a Friend today at the Friends of NACD booth in the Conservation Expo!

Membership Options

**Lifetime:** One-time donation of $1,500  
**Gold:** $250 and above  
**Silver:** $100  
**Bronze:** $35
NACD Past Presidents:

E.C. McArthur, Gaffney, SC ................. 1946-1947
Kent Leavitt, Millbrook, NY ............... 1948-1949
Walter S. Davis, Jr., Galveston, TX ....... 1950-1954
Nolen J. Fuqua, Jr., Duncan, OK .......... 1955-1958
William E. Richards, Kearney, NE ......... 1959-1961
Marion S. Monk, Jr., Batchelor, LA ....... 1962-1965
Sam Studebaker, Troy City, OH .......... 1966-1969
George R. Bagley, St. Joseph, LA ......... 1974-1977
Milton E. “Bud” Mekelburg, Yuma, CO ...... 1982-1984
Clarence Durban, Plain City, OH ......... 1985-1988
Gerald L. Vap, McCook, NE ............... 1995-1997
Rudy K. Rice, Du Quoin, IL ............... 1998-2000
Read Smith, St. John, WA ................. 2001-2003
Gary Mast, Millersburg, OH .............. 2003-2005
Bill Wilson, Kinta, OK .................... 2005-2007
Olin Sims, McFadden, WY ................. 2007-2008
John Redding, Monroe, GA ............... 2008-2009
Steve Robinson, Marysville, OH .......... 2009-2011
Gene Schmidt, Hanna, IN ................. 2011-2013
Earl Garber, Basile, LA .................. 2013-2015
Lee McDaniel, Darlington, MD .......... 2015-2017
NACD’s continued work to promote locally-led, voluntary conservation at the national level would not be possible without the generous support of our member districts and state associations. We are proud to be your national representative and this country’s voice of conservation.

NACD expresses its appreciation for the support of past donors’ contributions including: the original NACD Building Fund and 509 Capitol Court campaign; the Endowment Fund Century Club; Presidents Club; and Life Membership contributors.

NACD also received substantial support for its work in 2017 through the Agriculture Department’s Natural Resources Conservation Service (NRCS) and Forest Service; the Walton Family Foundation, The Scotts Miracle-Gro Company, and The Albert I Pierce Foundation. NACD extends a big thank you to these organizations.

We also extend our thanks to the members of the National Conservation Planning Partnership (NCPP): The National Association of State Conservation Agencies (NASCA), USDA NRCS, the National Conservation District Employees Association (NCDEA), and the National Association of Resource Conservation & Development Councils (NARC&DC). The past year’s conservation successes would not have been possible without our NCPP partners.
Friday, January 26

12:00 PM – 5:00 PM
NACD Executive Board Meeting
Davison A, Level M, Magnolia Mezzanine

Saturday, January 27

8:00 AM – 9:00 AM
Coastal RPG Meeting
Cheekwood H, Level M, Magnolia Mezzanine

8:00 AM – 10:00 AM
Tribal RPG Meeting
Davidson D, Level M, Magnolia Mezzanine

8:00 AM – 12:00 PM
NACD Executive Board Meeting
Magnolia Board Room B, Level M, Magnolia Mezzanine

8:30 AM – 12:30 PM
*TACD Travellers Rest, Tennessee Agricultural Museum, and Music Star Homes tour
Offsite (Buses load at Magnolia Portico Entrance at 8:15 AM)

8:30 AM – 5:00 PM
NCF-Envirothon Operating Committee Meeting
Cheekwood G, Level M, Magnolia Mezzanine

9:00 AM – 12:00 PM
Forestry RPG Meeting
Cheekwood H, Level M, Magnolia Mezzanine

9:00 AM – 12:00 PM
Urban and Community RPG Meeting
Davidson A, Level M, Magnolia Mezzanine

9:00 AM – 12:00 PM
Northeast Region Capacity Building Meeting
Davidson C, Level M, Magnolia Mezzanine

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10:00 AM – 11:00 AM
Public Lands RPG Meeting
Davidson D, Level M, Magnolia Mezzanine

10:00 AM – 12:00 PM
NACD New Board Member Orientation
Cheekwood ABC, Level M, Magnolia Mezzanine

10:00 AM – 12:00 PM
**NCDEA Executive Committee Meeting
Cheekwood F, Level M, Magnolia Mezzanine

11:00 AM – 12:00 PM
Invasive Species RPG Meeting
Davidson D, Level M, Magnolia Mezzanine

12:00 PM – 6:00 PM
Registration Open
Tennessee Registration Foyer, Level 2

12:00 PM – 6:00 PM
NCDEA Board Meeting
Cheekwood F, Level M, Magnolia Mezzanine

1:00 PM – 4:30 PM
NACD Board of Directors Meeting
Magnolia Ballroom, Level M, Magnolia Mezzanine

2:00 PM – 4:00 PM
Student Program
Davidson A, Level M, Magnolia Mezzanine

2:00 PM – 7:00 PM
Conservation Expo Set Up
Ryman Hall B1, Level 0

4:30 PM – 6:00 PM
NACD Resolutions Committee Meeting
Cheekwood ABC, Level M, Magnolia Mezzanine

5:30 PM – 9:00 PM
*TACD Night in Music City
Offsite (buses load at Magnolia Portico Entrance at 5 PM)
Sunday, January 28

7:00 AM – 6:00 PM
Registration Open
Tennessee Registration Foyer, Level 2

7:00 AM – 9:00 AM
Conservation Expo Set Up
Ryman Hall B1, Level 0

8:00 AM – 12:00 PM
NCF-Envirothon Operating Committee Meeting
Cheekwood G, Level M, Magnolia Mezzanine

8:30 AM – 9:15 AM
Inspirational Program
Magnolia Ballroom, Level M, Magnolia Mezzanine
Sponsored by Warner Ranch

Welcome: Bob Warner, NACD Colorado Board Member
Music: Kim Van Dyke, Chelsi Van Dyke, and Kay Mires
Poster Contest Winners: Karen Smart, NACD Auxiliary President
In Memoriam: Gene Schmidt, NACD Past President
Inspirational Message: Laslie Hall, Alabama Association of Conservation Districts

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9:30 AM – 11:00 AM
**Soil Health Champions Coffee
Belle Meade CD, Level M, Magnolia Mezzanine

9:30 AM – 11:30 AM
**Urban Agriculture Conservation Grant Recipients Meet and Greet
Cheekwood A, Level M, Magnolia Mezzanine

9:30 AM – 11:30 AM
Committee Meetings

Legislative Committee
Magnolia Board Room B, Level M, Magnolia Mezzanine

Natural Resources Policy Committee (NRPC)
Cheekwood F, Level M, Magnolia Mezzanine

District Operations/Member Services (DO/MS) Committee
Cheekwood C, Level M, Magnolia Mezzanine

Stewardship and Education Committee
Cheekwood B, Level M, Magnolia Mezzanine

Communications Committee
Cheekwood H, Level M, Magnolia Mezzanine

9:30 AM – 6:00 PM
Conservation Expo
Ryman Hall B1, Level 0

10:00 AM – 12:30 PM
*NCDEA Songbird Bus Tour
Offsite (buses load at Magnolia Portico Entrance at 9:45 AM)
1:00 PM – 3:00 PM
Region Meetings

North Central Region
Cheekwood A, Level M, Magnolia Mezzanine

Northeast Region
Cheekwood B, Level M, Magnolia Mezzanine

Northern Plains Region
Davidson A, Level M, Magnolia Mezzanine

Pacific Region
Cheekwood H, Level M, Magnolia Mezzanine

South Central Region
Cheekwood F, Level M, Magnolia Mezzanine

Southeast Region
Cheekwood C, Level M, Magnolia Mezzanine

Southwest Region
Magnolia Board Room B, Level M, Magnolia Mezzanine

1:00 PM – 5:00 PM
*NCDEA Music City Brewery Tour
Offsite (Buses load at Magnolia Portico Entrance at 12:45 PM)

1:30 PM – 5:00 PM
NASCA Business Meeting
Belle Meade CD, Level M, Magnolia Mezzanine

3:00 PM – 4:00 PM
Expo Stage Presentations
Ryman Hall B1, Level 0
3:00 PM - 3:15 PM Grassworks Manufacturing
3:15 PM - 3:30 PM Dillard Financial Services
3:30 PM - 3:45 PM Case IH

3:30 PM – 5:00 PM
Board of Directors Meeting
Magnolia Ballroom, Level M, Magnolia Mezzanine
Sunday, January 28

3:30 PM – 5:00 PM
First Timers Session
Ryman Studio MNO, Level 0
Are you a first-time attendee of NACD’s annual meeting? If so, please join us for this special orientation session to explore the meeting’s agenda and learn how you can get the most out of your time in Nashville with help from NACD officers and staff.

5:00 PM – 6:00 PM
Opening Reception
Ryman Hall B1, Level 0
Sponsored by Soil Health Institute and Noble Research Institute

6:00 PM – 7:30 PM
Farm Bill Task Force
Magnolia Board Room B, Level M, Magnolia Mezzanine

7:00 PM – 8:00 PM
*NACD Presidents Association Reception
(invite only)
Belle Meade AB, Level M, Magnolia Mezzanine

8:00 PM – 9:00 PM
Hugh Hammond Bennett Film Screening
Magnolia Ballroom, Level M, Magnolia Mezzanine

Have you picked up your auction booklet yet?
Visit the auction table in the Conservation Expo to pick up a preview of the lots available - you won’t want to miss out!
Monday, January 29

7:00 AM – 6:00 PM
Registration
Tennessee Registration Foyer, Level 2

7:00 AM – 8:00 AM
Networking Session and Coffee in Expo
Ryman Hall B1, Level 0

8:15 AM – 10:30 AM
Opening General Session
Tennessee Ballroom, Level 2

Presiding: Lee McDaniel, NACD Past President
Invocation: Kelly Stockton, TACD President
Presentation of Colors: Metropolitan Nashville Police Drill and Ceremony Team
National Anthem: Ashley Brooks, Winchester, TN
Pledge of Allegiance: McGavock High School FFA
Assembly of State and Territory Associations
Tennessee Host State Welcome: Bob Strasser, Jr., Davidson County SCD Board Member
Jai Templeton, Tennessee Agriculture Commissioner

President’s Address: Brent Van Dyke
CEO Report: Jeremy Peters
Inspirational Keynote: Shea Fisher and Tyson Durfey

10:00 AM – 3:30 PM
Joint Forestry Team Meeting
Belle Meade AB, Level M, Magnolia Mezzanine

10:30 AM – 12:00 PM
Conservation Expo and District Share Fair
Ryman Hall B1, Level 0

Champaign County SWCD, IL
Daviess County CD, KY
Greenville County SWCD, SC
Hanover-Caroline SWCD, VA
Jefferson CD, CO
Spokane CD, WA

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Monday, January 29

10:30 AM - 12:00 PM
NACD Auxiliary Business Meeting
Cheekwood A, Level M, Magnolia Mezzanine

10:30 AM – 12:00 PM
Expo Stage Presentations
Ryman Hall B1, Level 0

10:30 AM - 10:45 AM  Soil Health Institute
10:45 AM - 11:00 AM  WorldView Solutions
11:00 AM - 11:15 AM  Seepage Control Inc.
11:15 AM - 11:30 AM  Chestatee-Chattahoochee RC&D Council
11:30 AM - 11:45 AM  Dow AgroSciences

12:00 PM – 2:00 PM
Leadership Luncheon
Tennessee Ballroom, Level 2

Presiding: Tim Palmer, NACD First Vice President
Invocation: Will Lewis, Davidson County SCD Chair
Performance: The Sunshine Girls bluegrass band
Keynote: Chad Pregracke, Living Lands and Waters founder and president

brought to you by Prince George’s SCD

Membership Recognition: Kim LaFleur, NACD Secretary-Treasurer
District Official Training Program Recognition: Wade Troutman, NACD District Operations/Member Services Committee Chair
National Conservation Foundation Update: Steve Robinson, NCF Board of Trustees Chairman

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Monday, January 29

1:00 PM – 5:00 PM
**NRCS National Leadership Team Meeting
Hermitage C, Level M, Magnolia Mezzanine

2:00 PM – 5:00 PM
**NCF Board of Trustees meeting
Cheekwood B, Level M, Magnolia Mezzanine

2:15 PM – 5:00 PM
Conservation Expo and District Share Fair
Reopen
Ryman Hall B1, Level 0

2:30 PM – 3:30 PM
Breakout Sessions

Communications:
Expanding outreach methods for better conservation engagement
Hermitage A, Level M, Magnolia Mezzanine

Innovative, non-traditional approaches to working with the public help districts with budget constraints reach new audiences, emphasizing the benefits that really matter to inspire adoption of conservation behaviors. This session describes how to develop new approaches that can move conservation districts, their services, and their members into the digital age.

Moderator: Chessa Frahm, NCDEA
Presenters: Jennifer Fish and Sara Ernst, Franklin SWCD (OH); Ann McCauley and Kate Arpin, SWCDs of Montana

District Operations and Member Services:
Building participation in diverse audiences
Cheekwood GH, Level M, Magnolia Mezzanine

Engaging new audiences is critical for building district capacity. Learn how to design trainings to engage your audience and build bridges to different demographics in your community.

Moderator: Jeannette Hale, NCDEA
Presenters: Lyla Dettmer and Chris Hatch, Franklin SWCD (ID); Leigh Love, Oneida SWCD; Kerry Christiansen, Central and North Bingham SCDs; Callie Johnson, Portneuf SWCD; Matthew J. Ward, Hudson-Essex-Passaic SCD

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Sessions marked with two asterisks (**) are invitation only.
Monday, January 29

Natural Resources Policy and Protection:
Conservation district EPA 319 Nonpoint Source program grant opportunities
Hermitage B, Level M, Magnolia Mezzanine

The EPA’s 319 Nonpoint Source grants award funding to districts and other partners to improve water quality in a specific watershed. Whether your district has had a 319 Nonpoint Source grant in the past or is looking for funding for water-related projects, this workshop is a must! Participants will hear success stories and learn about program updates, nonpoint source management plans, statewide nutrient strategies, watershed-based planning, and how to develop a proposal and apply for a 319 grant.

Moderator: Rhonda Kelsch, NCDEA
Presenters: Erika Larsen and Cynthia Curtis, US EPA; Erich Henry, Blount County SCD; Lisa Ogden, Natrona County CD

Stewardship and Education:
Effective education made simple
Hermitage B, Level M, Magnolia Mezzanine

How can your district provide a comprehensive education plan without breaking the bank? This session describes engaging activities and techniques to teach students from kindergarten to high school the importance of watersheds, the NACD Stewardship and Education theme for 2018.

Moderator: Melissa Higbee, NCDEA
Presenters: Diana Blackwood, NACD; Coleta Bratten, Dewey County CD; Lynn Pilewski, Greenville County SWCD

2:30 PM – 5:00 PM
**State Association Executive Directors Meeting
Cheekwood E, Level M, Magnolia Mezzanine

State association executive directors network and learn from each other on a variety of topics related to district management, including funding, training, and marketing.

Say cheese!

Stop by our photo booth in the Conservation Expo or during the Live Auction and snap a picture to take home with you!
2:30 PM – 5:30 PM
Resolution Hearings
Communications
Davidson A, Level M, Magnolia Mezzanine

District Operations/Member Services
Davidson B, Level M, Magnolia Mezzanine

Natural Resources Policy (NRPC)
Cheekwood C, Level M, Magnolia Mezzanine

Stewardship and Education
Davidson C, Level M, Magnolia Mezzanine

Legislative
Cheekwood F, Level M, Magnolia Mezzanine

4:00 PM – 5:00 PM
Breakout Sessions

Communications:
We dig healthy soils! Building a successful soil health program in your district
Hermitage A, Level M, Magnolia Mezzanine
Learn how to develop a program promoting soil health management practices and encouraging the planting of cover crops. This session includes tried and true tips on how to engage attendees and organize successful field days and workshops.
Moderator: David Baird, Sussex CD

District Operations and Member Services:
Dollars for districts: How to form the ‘ask’
Cheekwood GH, Level M, Magnolia Mezzanine
This session will provide districts with a model to follow as they develop operational budgets, build and evaluate relationships with their county board, and present budget proposals. Learn how to enhance the discussion of local funding and optimize your district's value within the county board's budget.
Moderator: Velynda Parker, NCDEA
Presenter: Jason Weinerman, Minnesota Board of Water and Soil Resources

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Natural Resources Policy and Protection: Conservation finance: Private investment, public good  
*Hermitage B, Level M, Magnolia Mezzanine*

There is a growing interest in attracting private investments to support existing federal conservation programs. This session will show how conservation finance has been used in forestry and highlight ways that districts can get involved.

Moderator: Tommie Herbert, U.S. Forest Service  
Presenters: April Mendez, Fresh Coast Capital; Ricardo Bayon, Encourage Capital; George Kelly, RES

Stewardship and Education: Interactive models for tactile learners  
*Hermitage D, Level M, Magnolia Mezzanine*

Models and simulations are a great way to attract attention, capture audience interest, and enhance understanding and awareness. This session will provide inspiration and instructions for various easy-to-make models and simulations for both educational and outreach programs and presentations.

Moderator: Jeff Parker, NCDEA  
Presenter: Linda Pettit, Franklin SWCD (OH)

6:00 PM – 7:00 PM  
NACD Live Auction Happy Hour  
*Tennessee Ballroom, Level 2*  
Sponsored by Dow AgroSciences

7:00 PM – 9:00 PM  
NACD Live Auction  
*Tennessee Ballroom, Level 2*  
Auctioneer: Johnny Regula  
Announcer: Tom Cassidy, NAFB President
Tuesday, January 30

7:00 AM – 6:00 PM
Registration Open
Tennessee Registration Foyer, Level 2

7:00 AM – 8:30 AM
*NACD Presidents Association Breakfast
Cheekwood AB, Level M, Magnolia Mezzanine

7:00 AM – 8:30 AM
*NACD Auxiliary Recognition Breakfast
Hermitage E, Level M, Magnolia Mezzanine

7:00 AM – 8:30 AM
**NCDEA Board of Directors Meeting
Davidson A, Level M, Magnolia Mezzanine

7:00 AM – 9:00 AM
Networking Session and Coffee in Expo
Ryman Hall B1, Level 0
Sponsored by WorldView Solutions

8:45 AM – 11:00 AM
General Session
Tennessee Ballroom, Level 2
Sponsored by Bayer CropScience

Presiding: Michael Crowder,
NACD Second Vice President

Tennessee Welcome: Julia Knaggs,
Tennessee FFA President

Opening Keynote: Dr. Sam Clovis,
Senior White House Advisor to the United States Department of Agriculture

Farm Bill Policy and Sustainability Panel
Moderator: Tom Cassidy, NAFB President
Presenters: Dan Wrinn, Ducks Unlimited;

Sessions marked with an asterisk (*) require a ticket.
Sessions marked with two asterisks (**) are invitation only.
Tuesday, January 30

Joel Pederson, National Wild Turkey Federation;
Rod Snyder, Field to Market;
Pelham Straughn, 9B Group

Closing Keynote: Leonard Jordan,
NRCS Acting Chief

Presentation of Earth Team Award

11:00 AM – 5:00 PM
**NRCS National Leadership Team Meeting
Hermitage C, Level M, Magnolia Mezzanine

11:00 AM – 5:00 PM
*NACD Auxiliary Historical Civil War Tour
Offsite (buses load from Magnolia Portico Entrance at 10:45 AM)

11:00 AM – 5:00 PM
*NACD Auxiliary Spectacular Country Music Tour
Offsite (buses load from Magnolia Portico Entrance at 10:45 AM)

11:30 AM – 1:00 PM
Conservation Expo
Ryman Hall B1, Level 0

11:30 AM – 1:15 PM
*NCDEA Partnership Lunch (open to all)
Cheekwood AB, Level M, Magnolia Mezzanine
Presiding: Tim Riley, NCDEA President

12:00 PM
Expo Bingo Drawing (must be present to win)
Ryman Hall B1, Level 0

12:00 PM – 5:00 PM
National Conservation Foundation Board of Trustees Meeting
Hermitage E, Level M, Magnolia Mezzanine

1:00 PM
Conservation Expo Tear-Down
Ryman Hall B1, Level 0

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1:30 PM – 3:00 PM

Breakout Sessions

Communications:
Communications 101: How to reach your audience
Hermitage A, Level M, Magnolia Mezzanine

Every conservation district has a story to tell. Make sure yours is heard by learning how to use best practices for media relations, press releases, story writing, social media, and more in this interactive session that guides you through how to create a communications strategy.

Moderator: Tom Salzer, NCDEA
Presenters: Mike Beacom, NACD; Betty Jo Tompkins, Hillsborough SWCD; LeAnn Buck, Minnesota Association of Soil and Water Conservation Districts

District Operations and Member Services:
Environmental markets: New funding for conservation
Cheekwood GH, Level M, Magnolia Mezzanine

With growing interest in private conservation investments and the development of additional tools and resources, districts are well-positioned for new, diversified income. This session will focus on the mechanics of conservation finance and emerging opportunities for conservation districts.

Moderator: Jeannette Kennedy Hale, NCDEA
Presenters: Mindy Selman, USDA Office of Environmental Markets; Reggie Hall, The Conservation Fund

Natural Resources Policy and Protection:
Pathways to water quality
Hermitage B, Level M, Magnolia Mezzanine

Attend this session to learn about innovative ways that districts are stepping up to improve water quality. This session will review water regulations, their effect on water quality, and the importance of partnerships in addressing the impact of nitrogen, wildlife, and manure management on water quality.

Moderator: Gretchen Rank, NCDEA
Presenters: Alex Schmidt, Conservation Districts of Iowa; Nikki Hawk, Mercer SWCD; Terry Mescher, Ohio Department of Agriculture

Stewardship and Education:
Conservation partnerships: How to engage female landowners and producers

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Hermitage D, Level M, Magnolia Mezzanine
Women own or co-own a significant amount of land across the United States; learn outreach practices in this session to engage female landowners as conservation partners and help them understand how their decisions can influence and support conservation efforts.

Moderator: Coleta Bratten, NCDEA
Presenters: Carlyn Morales, Upper Delta SWCD; Jean Eells, PhD, E Resources Group, LLC, Women, Food and Agriculture Network

1:30 PM – 5:00 PM
**State Association Executive Directors Meeting
Cheekwood E, Level M, Magnolia Mezzanine
State association executive directors network and learn from each other on a variety of topics related to district management, including funding, training, and marketing.

1:30 PM – 5:30 PM
NACD Board of Directors Meeting
Magnolia Ballroom, Level M, Magnolia Mezzanine

3:30 PM – 5:00 PM
Breakout Sessions
Communications:
Soil health: Cost effective or cost prohibitive?
Hermitage A, Level M, Magnolia Mezzanine
Datu Research, LLC and NACD conducted four three-year case studies in the Upper Mississippi River Basin exploring the cost of soil health practices. Datu researchers will dig into their findings and share the science behind the economics, and you’ll hear directly from one of the participating farmers about the real impact of these practices on his land and his bottom line.

Moderator: Beth Mason, NACD
Presenters: Marcy Lowe, Datu Research, LLC; Dan Diaz, Lena, IL, and Michael Willis, King City, MO, NACD
Soil Health Champions

District Operations and Member Services:
Conservation by the numbers
Cheekwood GH, Level M, Magnolia Mezzanine
NACD’s annual survey provides an opportunity to analyze our impact and reach. In this session, NACD and CBEAR will provide
the results of the annual survey, insights into our results, and discuss how your conservation district can utilize behavioral economics lessons to implement successful, lasting programs.

Moderator: Betty Brown, NCDEA
Presenter: Frank Clearfield, NACD Survey Administrator & Sociologist; Mark Masters, The Center for Behavioral and Experimental Agri-Environmental Research (CBEAR)

Natural Resources Policy and Protection: Increase your impact: partnerships in conservation
Hermitage B, Level M, Magnolia Mezzanine

Attend this session to learn how collaborating with diverse partners can increase the impact of conservation on the ground. Learn how Farm Bill Specialists in North Dakota help to bridge the information gap; how to submit a proposal and roll out RCPP programs; and how these partnerships help move districts into new arenas.

Moderator: Rhonda Bryars, NCDEA
Presenter: Brian Johnston, NDASCD; Laura Heinse, Stephen Johnson, Palouse CD; Chris Workman, South Carolina Department of Natural Resources

Stewardship and Education: Classrooms in the field
Hermitage D, Level M, Magnolia Mezzanine

Districts are moving educational programs from the classroom to the field to increase their impact; this session includes an overview of Cullman County SWCD’s mobile conservation classroom in Alabama, where they provide hands-on displays for schools. You’ll also learn how Jennings County SWCD in Indiana implemented pollinator conservation practices by turning to their community stakeholders.

Moderator: Wendee Zadanski, Jefferson County SWCD
Presenters: Andy Ertel, Jennings County SWCD; Travis Kress and Kathy Holmes, Cullman County SWCD

5:00 PM – 6:00 PM
**Agribusiness Sustainability MOU Partnership meeting
Davidson A, Level M, Magnolia Mezzanine

6:00 – 7:00 PM
Appreciation Banquet Reception
Tennessee Ballroom, Level 2
Sponsored by Ducks Unlimited

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Tuesday, January 30

7:00 PM – 9:00 PM
Appreciation Banquet
Tennessee Ballroom, Level 2

Presiding: Brent Van Dyke, NACD President
Master of Ceremonies: Tom Cassidy, NAFB President

Performance: Shea Fisher
NACD Awards:
- Hugh Hammond Bennett Excellence in Conservation Award
- NACD/NRCS Olin Sims Conservation Leadership Award
- Friend of Conservation Award: Case IH and Patricia Lardie, Poynette, WI
- Distinguished Service Award: Ken Leiting, NMACD, Rio Rancho, NM

President’s Award
Recognition of NACD Leadership

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Wednesday, January 31

7:00 AM – 8:30 AM
**Legislative Breakfast
Cheekwood GH, Level M, Magnolia Mezzanine

8:00 AM – 12:00 PM
Registration Open
Tennessee Registration Foyer, Level 2

8:30 AM – 11:00 AM
Board of Directors Meeting
Magnolia Ballroom, Level M, Magnolia Mezzanine

8:30 AM – 11:30 AM
Partnership Forum: Bringing together soil health, resource evaluation, and conservation planning
Hermitage E, Level M, Magnolia Mezzanine
NCDEA, NACD, NASCA, NARC&DC’s, and NRCS will provide additional information and updates on the National Conservation Planning Partnership and how it relates to your district; soil health; the Resource Stewardship Evaluation Tool; and Conservation Planning Boot Camp initiatives for district employees moving forward nationally, statewide, and on farms/ranches. A portion of the forum will allow participants to ask questions and engage with presenters informally.

Moderator: Irene Moore, NCDEA
Presenters: Tim Riley, NCDEA; Astor Boozer, NRCS; Phylis Vandevere, NACD; David Lamm, NRCS; Beth Mason, NACD; Aaron Lauster, NRCS; Dan Diaz, Soil Health Champion, Lena, IL; Mike Brown, NASCA; Melissa Higbee, NCDEA; Laura Demmel, NACD

9:00 AM – 12:00 PM
Urban Agriculture Conservation Symposium
Hermitage C, Level M, Magnolia Mezzanine
In 2016 and 2017, NACD partnered with NRCS to award grants to 61 conservation districts in 31 states to boost technical assistance capacity for urban agriculture conservation. This symposium will feature some of the initiative’s grant recipients sharing their goals and the progress they have made in addressing their communities’ unique natural resource concerns.

Moderator: Ron Rohall, NACD Urban and Community RPG

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Wednesday, January 31

Presenters: Riverside-Corona RCD, CA; Greenville County SWCD, SC; Jefferson CD, CO; Flint River SWCD, GA; King CD, WA; Henricopolis SWCD, VA; Johnson County SWCD, IA

9:00 AM – 5:00 PM
Agribusiness Symposium:
Innovative Private-Public Partnerships for Sustainability and Conservation: Taking 4Rs from Concept to Reality
Hermitage AB, Level M, Magnolia Mezzanine
Sponsored by The Fertilizer Institute, Agricultural Retailers Association, and Tri-Societies

Attend this symposium to learn about new collaborations with agricultural businesses across the country to enhance and accelerate the transfer and adoption of innovative conservation technologies. Leading industry agribusiness retailers will share their experiences and insights through the presentation of six case studies; hear how small independent agribusiness retailers and producers working together can both benefit financially while improving environmental outcomes, how five partners came together to develop a flagship program for irrigation management, and how drone technology and aerial images helped one farm implement variable rate fertilizer placement to improve both crop yield and the environment.

Presenters: Jeremy Peters, NACD; Leonard Jordan, NRCS; Hunter Carpenter, Agricultural Retailers Association; Karl Anderson, Tri-Societies; Jim Jordahl, Iowa Agricultural Water Alliance; Gary Farrell, Ag Enterprise Supply; Dean Collamer, Pennsylvania 4R Alliance Steering Committee; Donavon Taves, Taves Bayou Plantation; David Cambron, Florida Department of Agriculture and Consumer Services – Office of Agricultural Water Policy; Russell Duncan, CRD Agronomics LLC

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**Wednesday, January 31**

11:00 AM – 5:30 PM  
*TACD Jack Daniel's Distillery Tour  
*Offsite (Buses load at Magnolia Portico Entrance at 10:45 AM)

11:30 AM – 5:00 PM  
*TACD Belle Meade Plantation Tour  
*Offsite (Buses load at Magnolia Portico Entrance at 11:15 AM)

12:00 PM – 4:00 PM  
NACD Executive Board Meeting  
*Davidson D, Level M, Magnolia Mezzanine

**Thursday, February 1**

8:00 AM – 5:00 PM  
**NCPP Leadership Team Meeting  
*Ryman Studio L, Level 0

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See you next year!

**NACD’s 73rd Annual Meeting**  
February 2 - 6, 2019

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Save the dates!

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March 20, 2018
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