Jefferson Conservation District
Urban Agriculture Program

LOCALLY LED CONSERVATION EFFORTS
Urban Agriculture Program
How to Begin?
JCD aligned with Vista Position

Amencorp OSM/Vista mission is to reduce poverty through programs and strategies that reduce hunger, create jobs and increase access to fresh locally grown food.
Funding for Conservation Districts

- Americorp OSM/Vista position for 3 years was awarded to Jefferson Conservation District in a suburb of Denver, CO
- Other organizations like... Student Conservation Association
Social Media - Outreach

- **Facebook** - Boost Posts within community
  - Neighborhood closed groups
  - Search for Farmers
  - Advertise events
- **Next Door** - Social networks for communities
- **YouTube** - Most popular social media platform
- **Kickstarter/Go Fund me/Farmraiser/Farmraiser** - Local farmers starting raising money for operation
- **LinkedIn** - Assists with finding local organizations
- **Instagram, Twitter, Pinterest, Instagram, Flickr, Periscope, AgFuse**
- **Blogs**
Developing Urban Agriculture List

- **Online Research:** Find Your Farmer, USDA know your farmer
- **Food Policy Council, RMFU, Food Co-ops, University Extension Services**
- **Assessor Office**
- **State Department of Agriculture**
- **Go to local Farmers Markets and make introductions**
- **Google Earth**—great resource visual look at properties
- **Local Harvest Website**
- **Small acreage management website**
- **Local Events with Booths, Workshops, etc…**
Introductions to diverse Farm Businesses

Cold Calls
Site Visits
Events
Booths
Local Group Surveys
Workshops
Pub talks
Committees
Associations, Clubs, etc…
Networking Events

- Square dancing and talks by FSA
- Invited local food professionals
- Farmers
- Worked with RMFU and Revision
- A farmer to farmer group developed
- Sharing of farm operations and training
Farm Tours

- 2 Farms
- Soil Pit
- Talks on...
- Starting a new farm
- Pasture Management
- Soils
- Composting
- Raising Alpaca
Contact Information

- Maria Bumgamer
- Jefferson Conservation District
- Email: Maria.Bumgamer@co.nacdnet.net
- Phone number 720-544-2869

Thank you!!!