

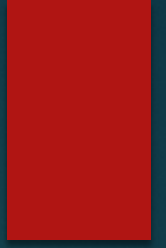


Jefferson Conservation District Urban Agriculture Program

LOCALLY LED CONSERVATION EFFORTS

Urban Agriculture Program

How to Begin?



JCD aligned with Vista Position

Americorp OSM/Vista mission is to reduce poverty through programs and strategies that reduce hunger, create jobs and increase access to fresh locally grown food.



Funding for Conservation Districts



- ▶ Americorp OSM/Vista position for 3 years was awarded to Jefferson Conservation District in a suburb of Denver, CO
- ▶ Other organizations like.... Student Conservation Association

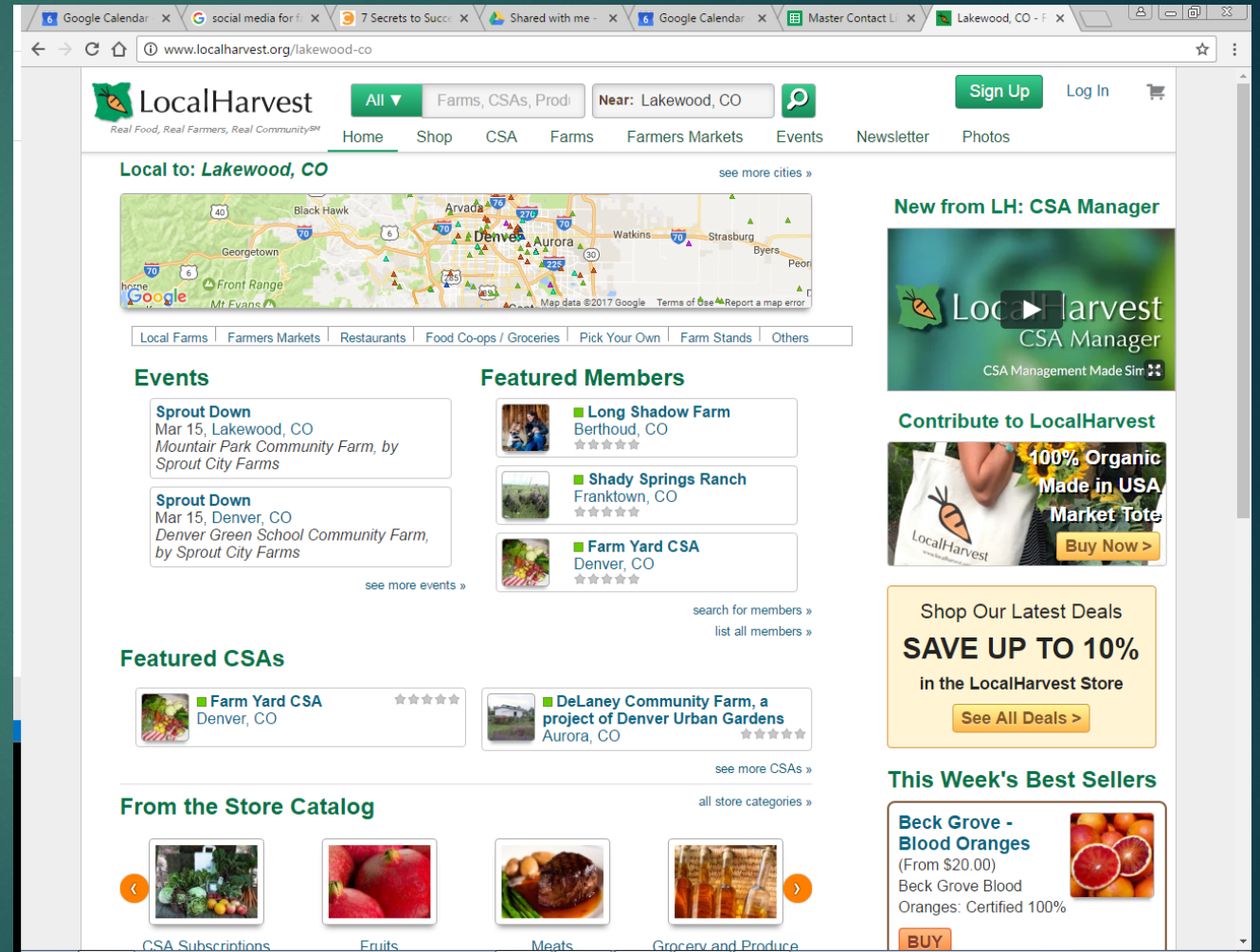
Social Media- Outreach



- ▶ **Facebook-** Boost Posts within community
 - ▶ Neighborhood closed groups
 - ▶ Search for Farmers
 - ▶ Advertise events
- ▶ **Next Door-**social networks for communities
- ▶ **YouTube-** most popular social media platform
- ▶ **Kickstarter/Go Fund me/Farmraiser-**local farmers starting raising money for operation
- ▶ **Linked In-** assists with finding local organizations
- ▶ **Instagram, Twitter, Pinterest, Instagram, Flickr, Periscope, AgFuse**
- ▶ **Blogs**

Developing Urban Agriculture List

- ▶ Online Research- Find Your Farmer, USDA know your farmer
- ▶ Food Policy Council, RMFU, Food Co-ops, University Extension Services
- ▶ Assessor Office
- ▶ State Department of Agriculture
- ▶ Go to local Farmers Markets and make introductions
- ▶ Google Earth-great resource visual look at properties
- ▶ Local Harvest Website
- ▶ Small acreage management website
- ▶ Local Events with Booths, Workshops, etc...



Introductions to diverse Farm Businesses



Cold Calls
Site Visits
Events
Booths
Local Group
Surveys
Workshops
Pub talks
Committees
Associations,
Clubs, etc...

Networking Events

- ▶ Square dancing and talks by FSA
- ▶ Invited local food professionals
- ▶ Farmers
- ▶ Worked with RMFU and Revision
- ▶ A farmer to farmer group developed
- ▶ Sharing of farm operations and training



RMFU Rocky Mountain
Farmers Union



JEFFERSON
CONSERVATION DISTRICT

Jefferson County Farm Tour



This educational tour will visit two urban farms in Jefferson County. We will be outside, so please bring sun protection, appropriate clothing for the weather, and shoes for walking in farm and pasture fields. Lunch and transportation will be provided.

Questions about the tour?
Contact Jennifer Cook
303-659-7004 ext.3
Jennifer.cook@colostate.edu

Agenda

8:00 - 8:30 am
8:30 - 9:00 am
9:00 - 9:30 am
9:30 - 10:00 am
10:00 - 10:30 am
10:30 - 11:30 pm
11:30 - 1:00 pm
1:00 - 1:30 pm
1:30 - 2:30 pm
2:30 - 3:00 pm
3:00 - 3:30 pm

Registration (coffee) and Introductions
Travel to Go farm at Brunel property
Overview of farm and property
Considerations for Starting a New farm
Grass ID and Dryland Pasture Management
Soil Pit and Soils Discussion
Lunch (provided) and Travel to Jefferson Farm
Raising Alpacas
Irrigated Pasture Management
Manure Composting
Wrap-up and Evaluations, Travel to Fairgrounds

**Saturday
Oct. 18, 2014**

8:00 AM to 3:30 PM

CSU Extension Meeting Rm ECMR
Jefferson County Fairgrounds
15200 W. 6th Avenue, Golden, CO 80401

For more info and to register go to
www.ext.colostate.edu/sam/farm-tour.html

\$15 per person, \$20 per couple
Register by Oct. 10 (Max 40 people)

Farm Tours

- ▶ 2 Farms
- ▶ Soil Pit
- ▶ Talks on...
- ▶ Starting a new farm
- ▶ Pasture Management
- ▶ Soils
- ▶ Composting
- ▶ Raising Alpaca



Colorado State University Extension and USDA-NRCS cooperating. Programs are available to all without discrimination. If you need special accommodation(s) to participate in the event listed, please contact Jennifer Cook at 303-659-7004 ext.3 or Jennifer.cook@colostate.edu. Your request must be submitted at least 5 days in advance of event.

Contact Information

- ▶ Maria Bumgarner
- ▶ Jefferson Conservation District
- ▶ Email:
Maria.Bumgarner@co.nacdnet.net
- ▶ Phone number 720-544-2869

- ▶ **Thank you!!!**

