

# Citizen Science Engagement & Outreach in a Peri-Urban County

Nicole Laible, District Manager Rockland County Soil & Water Conservation District New York





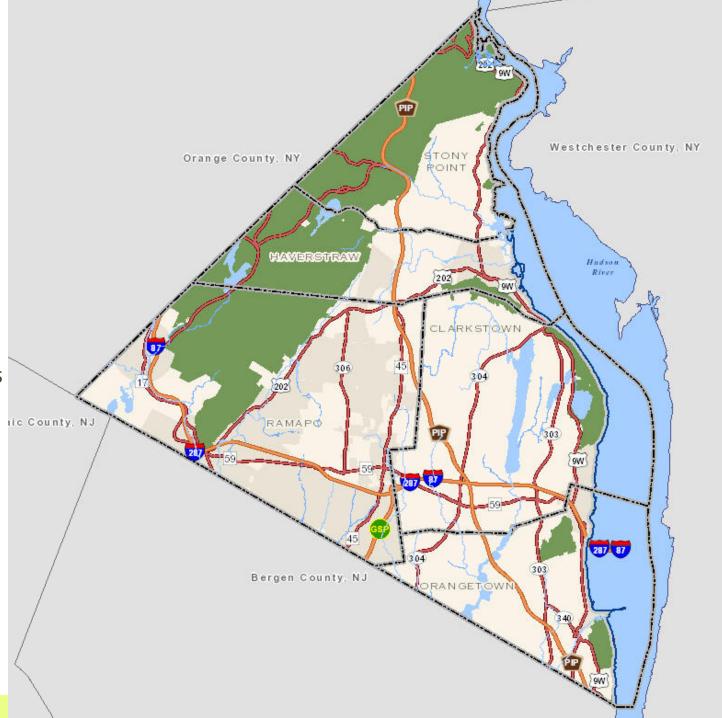
### **Content Outline**

- Scale
- RC SWCD mission
- Programs
- Methods of Outreach
- Working Together
- Output
- Impact



#### Scale

- 330, ooo residents (2016 Census)
- 119 sq. miles
- ~20 miles from NYC
- Preserve America Community
- 64 Public Schools
  - 40,000 students



- Hudson River Estuary
- 14 County Regulated Streams
- 1/3 Open Space
- MS4 Communities
- Privatized Water
   Supply (Suez- NY)
- Environmental Organizations



# **Rockland County SWCD**

- Mission: The RC SWCD is responsible for developing Soil and Water Conservation District programs to protect and conserve soil, water, prime and unique farmland, wildlife, energy and other renewable resources to meet the needs of the local land user on non-federal lands
  - The Rockland County Soil & Water Conservation District and the Rockland County Division of Environmental Resources Department is committed to encouraging municipalities and residents to conserve water and to protect our existing water resources for future generations
  - Board
    - 5 Town Highway Superintendents



## **Programs**

- Stream Biomonitoring
  - Professional
  - NYS DEC WAVE
- Storm Drain Marking Campaign
- NYS DEC sponsored American eel project
- Road-Stream Crossing Assessments
- Green Infrastructure Demonstrations
- Dog-Waste Dispensers
- Farm Tours
- Trout Stocking
- Education Programs





### **Methods of Outreach**

• Website:

http://rocklandgov.com/departments/environmental-resources/boards-and-committees/

- Social media
  - Facebook
  - Instagram
  - YouTube
- Google









#### **Methods of Outreach Continued...**

- Visiting Community Locations:
  - Town and Village Halls
  - Community Centers
  - Community Collaboratives
  - Libraries
  - Local High Schools, Colleges and Universities



# Working Together ...

Stream Biomonitoring & Road-Stream Crossing Project









management council





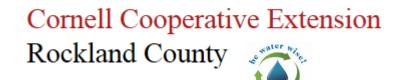


#### **Storm Drain Marking**









#### **American eel Project**







**Sparkill Creek Watershed Alliance** 



#### **Federal Partners**



- EPA
  - Equipment Loan Program
    - Taken from EPA.gov website

"EPA Regional Equipment Loan Programs: Lending programs assist communities with citizen science monitoring projects. Currently, programs operate in US EPA Region 1 and Region 2 for water monitoring only."

Water and air quality monitoring equipment available\*



#### **State Partners**





**Environmental Conservation** 

Department of

Nature Prevent & Control Poliution Regulatory News & Learning Search

Location

DEC DELIVERS

Sign up to receive the Hudson River

ludson River Almanac

Home » Lands and Waters » Lakes and Rivers » Hudson River » Hudson River Almanac

#### **Hudson River Almanac**

The Hudson River Almanac is a natural history journal that covers the Hudson from the High Peaks of the Adirondacks to New York Harbor. It seeks to capture the river's spirit, magic, and science by presenting observations from many individuals who delight in the diversity of nature in the Hudson Valley.



6/17/12 - Town of Poughkeepsie: In mid-morning the NY62 eagle nestlings, 82 days after hatching, became fledglings. At 11:15 AM, I followed the "passive" bird as it made its maiden flight - a short circle over the edge of a field - before clumsily crashing, unharmed, into the canopy of a tall white pine 200 feet north of the nest. I missed the

"assertive" bird's first flight, but it was longer - across a wide field at least 600 feet to some riverside hardwoods where I lost it in the greenery. I could hear the adult(s) in the distance. It was a successful launch; I'm sure the adults have enough experience to handle things now.

- Tom Lake

Since 1994, observations have been compiled from the contributions of more than 1700 volunteers, ranging from elementary school students to professional biologists. In presenting these records, the Almanac provides valuable river information to the public, places contemporary observations in historical perspective, and encourages others to look more closely at the Hudson and share what they see. In addition to recording what nature is doing over the year, the entries offer a fascinating measure of human emotional

Over time, the Almanac may serve as a comprehensive program to document changes in the ecosystem. Often, information about obscure animals and subtle changes can come only through direct observations made in many places over long periods of time. By compiling records from volunteers who observe nature as scientists or simply for their own pleasure, the Almanac builds a data base that can be used to guide future studies of Hudson Valley ecology.

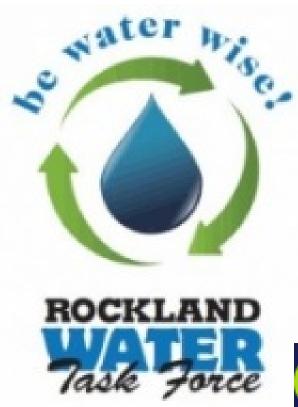




## **County Partners**











PROTECTING OUR WATER RESOURCES

Cornell Cooperative Extension Rockland County



## **Watershed Groups**





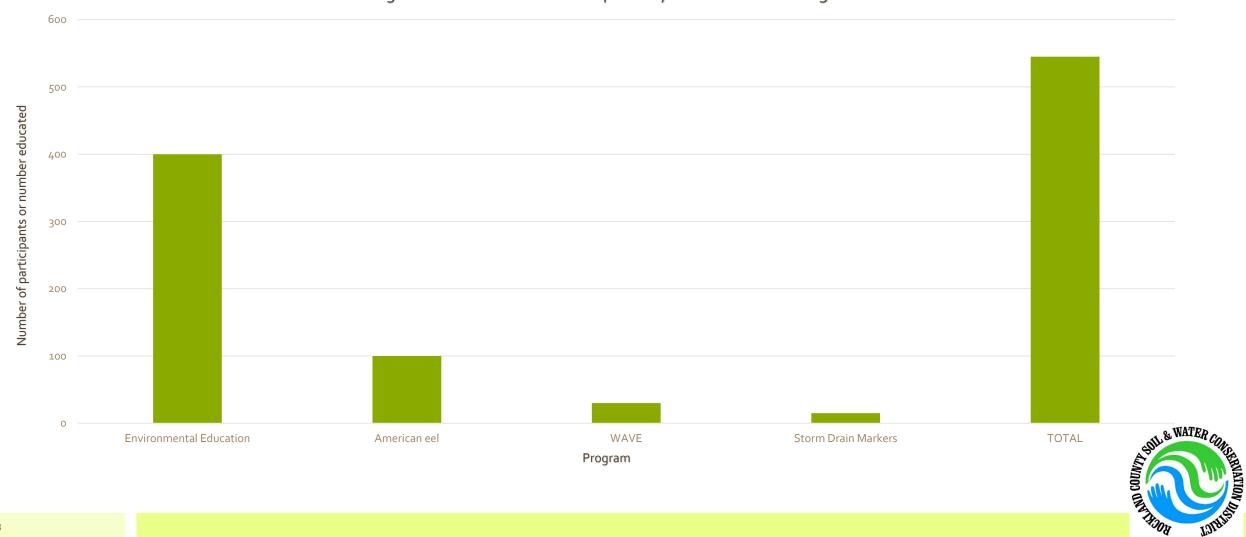
## **Sparkill Creek Watershed Alliance**



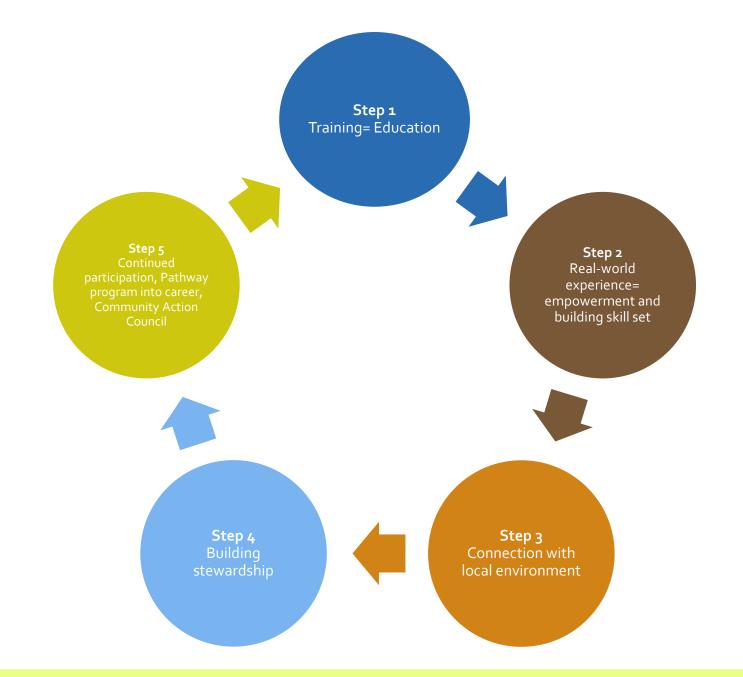


# Output

#### Average Number of Annual Participants by Citizen Science Program



# **Impact**







# Contact Information

Nicole Laible
District Manager
Rockland County Soil & Water Conservation District
50 Sanatorium Road, Building K
Pomona, NY 10970
laiblen @co.Rockland.ny.us
845-364-2669

