



The National Association of Conservation Districts'

Soil Health Champions Network

The NACD Soil Health Champions Network is made up of farmers, ranchers, and woodland owners from across the nation who practice good soil health management on their operations and promote the use of soil health management systems in their communities.

PRIMARY GOAL OF THE NETWORK

To increase the adoption of soil health systems by farmers and other landowners nationwide.

MEMBER RESPONSIBILITIES

All soil champs should have **the support of their local conservation district and be able to show how they use conservation practices** – such as cover cropping, no-till, crop rotation, terracing, prescribed grazing, nutrient management, and integrated pest management – in their operations. They should also:

1. **Conduct soil health outreach in their communities.** Forms of outreach include holding farm tours, hosting field demonstrations, speaking at conferences and meetings, giving media interviews, presenting at seminars or workshops, contributing to their local district's newsletter, and manning educational booths at community events.
2. **Report on their outreach activities to NACD.** NACD collects and utilizes Soil Health Champion research, stories, and testimonials on NACD's website and in national publications. NACD also rounds up information on Soil Health Champion events and outreach and shares it through social media, on its website, and in a quarterly bulletin. By engaging in this network, NACD is able to amplify the voices of conservation-minded producers on a national platform.

MEMBER BENEFITS

Soil Health Champions play an integral role in the nationwide movement to improve and conserve America's soils and other natural resources. In return for their dedication to promoting soil health systems in their communities and across the nation, Network members receive:

- ★ **Membership in an exclusive Network** where they can exchange best management practices, tell success stories, and learn how to make improvements in their own operations.
- ★ **Special and exclusive access** to new technologies, services, and information specific to soil health and conservation outreach, including a quarterly soil health bulletin.
- ★ **National recognition for their work to advance soil health** in NACD's publications, on social media, as part of national presentations, and on NACD's website. Requests for privacy will be respected.

CALL TO ACTION

If you or someone you know would like to be recognized as a Soil Health Champion, please contact NACD's Beth Mason at beth-mason@nacdnetwork.org.

To read profiles on current Soil Health Champions, please visit <http://www.nacdnetwork.org/get-involved/soil-health-champions-network/>.