Webinar Agenda

- Introduce First Green using Video
- Provide an overview of field trips
- Offer ideas about how Conservation Districts can be involved
Videos on Website

Introduction to First Green

Our Hosting Field Trips video is also available on www.thefirstgreen.org on the home page.
First Green’s Mission

- Support environmental education and stewardship.
- Illustrate the environmental and community benefits of golf courses.
- Introduce potential golfers to golf courses.
Field Trips are Key

- Local golf club superintendents host teachers & their students on golf courses
- Our website provides resources, case studies and ideas
- Each program is local and community-based
Importance of Golf Courses

• In addition to providing a wonderful sport, golf courses are community, environmental resources
• Many communities do not know about the benefits of their local golf courses
• The golf course is an environmental and educational resource
Typical Field Trip

- Grades 5-12 are best
- 90 minutes in length
- 3 topics addressed in 20 minute learning labs
- Local environmental and/or city or county educational groups often do a lab
Typical Learning Stations

- Water
- Soils
- Wildlife habitat
- Birds
- Native plants, trees, streams
- History of golf
- Local topics (e.g., salmon lifecycle)
Water
Water - pH and Nitrates Tests
Water
Soil
Soil
Soil
Soil

First Green
Environmental Education
Using Links As Labs
Wildlife Habitat
Macroinvertebrates (bugs)
Turfgrass Features
Putting
Growing the Game of Golf
Roles for Your Districts

• Educational support at local field trips
• Being an observer at a field trip so you can promote the program in your community
How Can You Get Involved?

• Take a look at our website
• Connect with your local golf course superintendent. Remember that they are really busy during the peak golf season
• Leave a message as they work early hours and are out on the golf course
• Follow up if you don’t hear back in a couple days
First Green at the U.S. Open

Golf, With a Side of Science

Chambers Bay will challenge the world’s best golfers, and is also enriching the world’s future. They recently hosted students from The First Green.
First Green PSA
First Green Communications

Newsletter

First Green Receives $109,000 Grant from the United States Golf Association

February 15, 2013

We are excited to share with First Green supporters that we have just been awarded a $109,000 grant from the United States Golf Association (USGA) for our 2013-2014 campaign. The grant is dedicated to the First Green obesity and heart disease prevention program, First Green Hawaii, that will help thousands of students in Hawaii learn about the importance of nutrition through educational programs and dietary guidance.

In awarding the new grant, the USGA recognizes First Green for its innovative obesity prevention strategies and its commitment to improving the health and well-being of students across the country. First Green Hawaii will work to decrease the number of overweight and nutritionally at-risk students by providing educational programs and guidance through nutritional programs, diets, and healthy lifestyles.

First Green Attendees Golf Industry Show in San Diego

This week, many Handbook Associates worked in San Diego, CA to attend the 2013 Golf Industry Show. We were excited to represent First Green and introduce our new products and services to attendees. We also had the opportunity to meet with industry professionals and learn about new trends in the industry.

New First Green Video

To learn more about First Green and our products, we have created a new video. You can view the video online at our website. We hope you enjoy our new video and learn more about how First Green can help make a positive impact in your community.

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Thefirstgreen.org

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Questions?