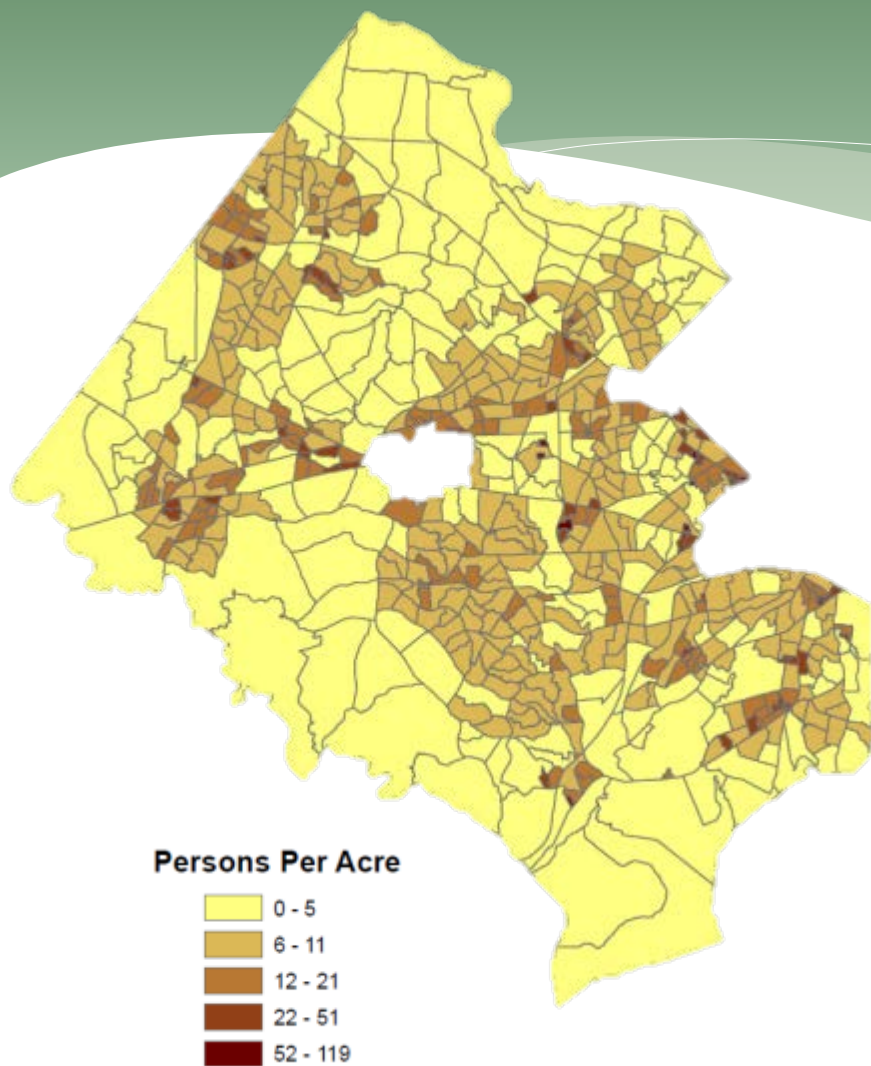


Green Breakfasts

Laura Grape, District Manager
Northern Virginia SWCD







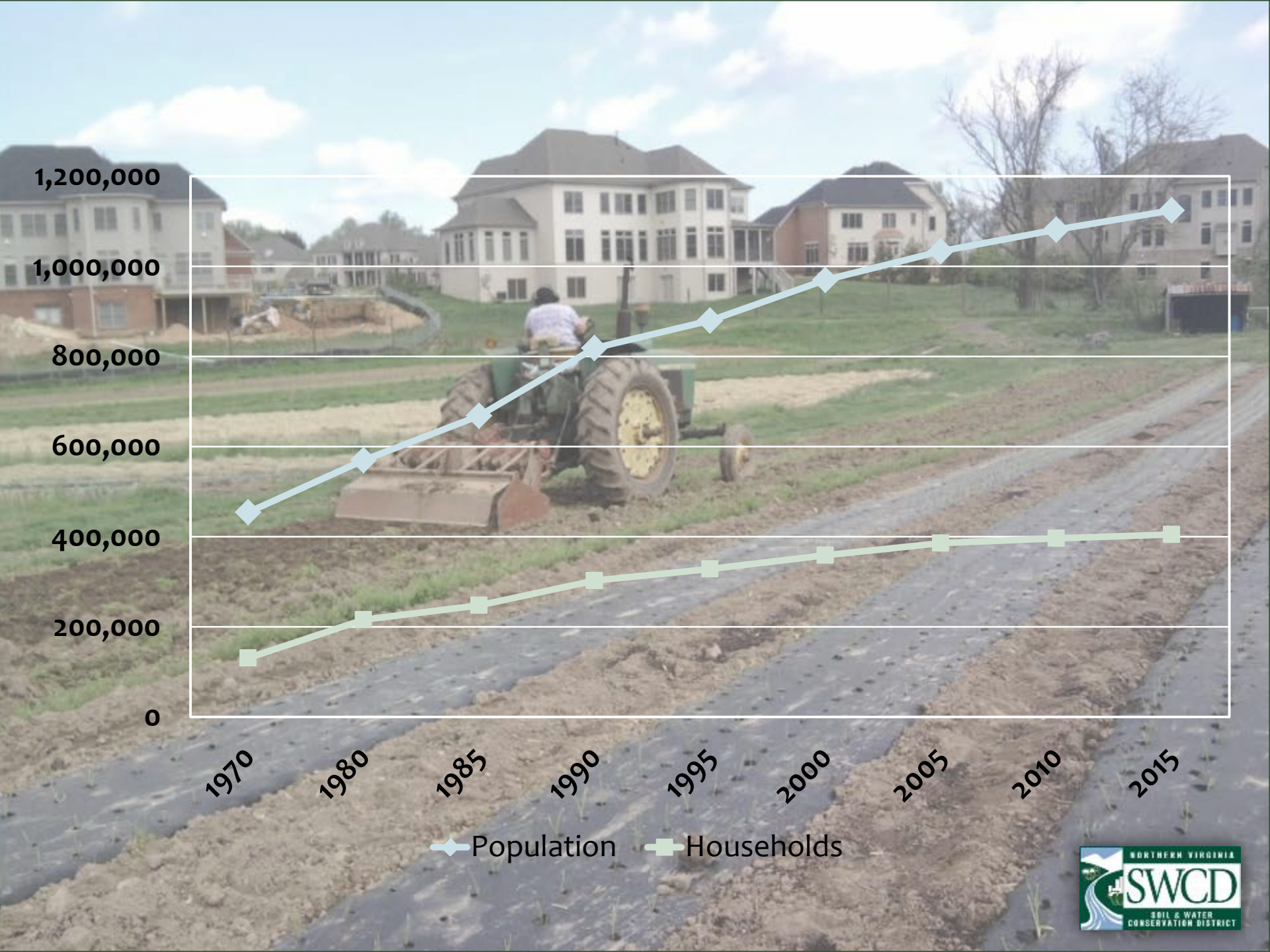
In 2012, we had:

- * 1.1 Million Residents
- * 400,000 Households

In 2025, we anticipate:

- * 1.2 Million Residents
- * 450,000 Households

Between 2011 and 2012, roughly 8% of the population were new to the area.



1,200,000

1,000,000

800,000

600,000

400,000

200,000

0

1970

1980

1985

1990

1995

2000

2005

2010

2015

◆ Population ■ Households



A scenic view of a small, rocky stream flowing through a lush, green landscape. The stream is surrounded by dense vegetation, including tall grasses and numerous yellow wildflowers. The water is clear, reflecting the surrounding greenery. The overall atmosphere is peaceful and natural.

Our vision:
An informed community
working together to
protect natural
resources.

Working as a Team

Conservation Specialist
Urban Conservation Engineer
Watershed Specialist
Environmental Educator
Soil Scientist
Admin and Technical Assistant
Financial Assistant





Education & Engagement

- Watershed Science
- Stream Monitoring
- Storm Drain Marking
- Watershed Friendly Garden Tours



Technical Assistance

- Soil Characteristics
- Drainage
- Erosion
- Plan Review
- Stormwater Permit Support



Urban Conservation

- Stream Restoration
- Rain Gardens
- Rain Barrels
- Composters
- Conservation Landscaping
- Ag Cost-Share



Collaboration & Partnering

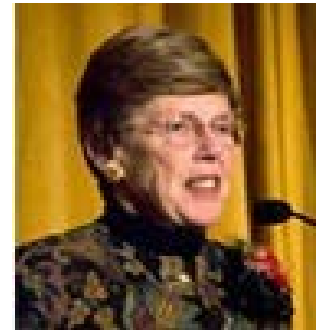
- Local, State, & Federal Govt
- Industry
- Nonprofits
- Community Leaders
- Watershed Roundtables

Green Breakfasts

A casual forum for the exchange of information
and the opportunity to network.

When it all began...

- * Sally Ormsby, former NVSWCD Director
- * In 2003, evolving local water quality programs
- * Sought an alternative to traditional public meetings



How Green Breakfasts work...

Six Saturdays per year

Jan • Mar • May • Jul • Sep • Nov

Buffet at Local Restaurant

Self-supporting program

Speakers & Topics

Local staff and officials to NGO
representatives to university professors

Topics are informational and usually have
a stewardship component

NVSWCD Roles

Associate Director and Directors

- * Coordinate topic and speaker(s)
- * Emcee
- * Participate

Staff

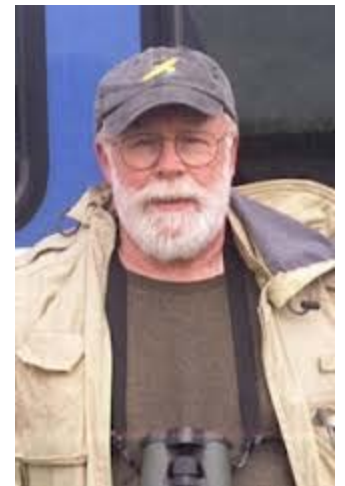
- * Promote and distribute email notices
- * Manage logistics

The Program

8:30 a.m.	Buffet opens
9:00	Presentation begins
9:45	Audience Announcements
10:00 a.m.	Depart

Keys to Success

- Provide timely local topics and speakers
- Maintain a neutral forum
- Allow time for announcements
- Rally local pride with the restaurant
 - Partner to keep breakfast cost to a minimum
- Have an engaging emcee



Evaluating the Program

Consistent participation

Distribution list continues to grow

Speakers are finding us

Folks linger long after the program ends

Thank you!

* Laura Grape

laura.grape@fairfaxcounty.gov

703-324-1425



www.fairfaxcounty.gov/nvswcd