

Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners. Posters not receiving national awards will be returned to the state contact in a timely manner following judging.

For more information, please email stewardship@nacdnet.org.