

A photograph of two women at a table covered with brochures. The woman on the left is wearing a light-colored sweater and a backpack, looking down at a brochure. The woman on the right is wearing a traditional pink and white outfit with a matching headband and is smiling. A large teal circle is overlaid on the center of the image, containing text.

NACD 2017 Grantee

MULTILINGUAL URBAN GARDEN OUTREACH

Pierce Conservation District
Pierce County, WA

healthy
environment



healthy
community




healthy
food



VIỆT HƯỞNG





мой огород,
мой дом



home is
where the
garden is



Highlights 2017

Distributed over 800 multilingual brochures

Went from supporting 5 multilingual gardens to 12

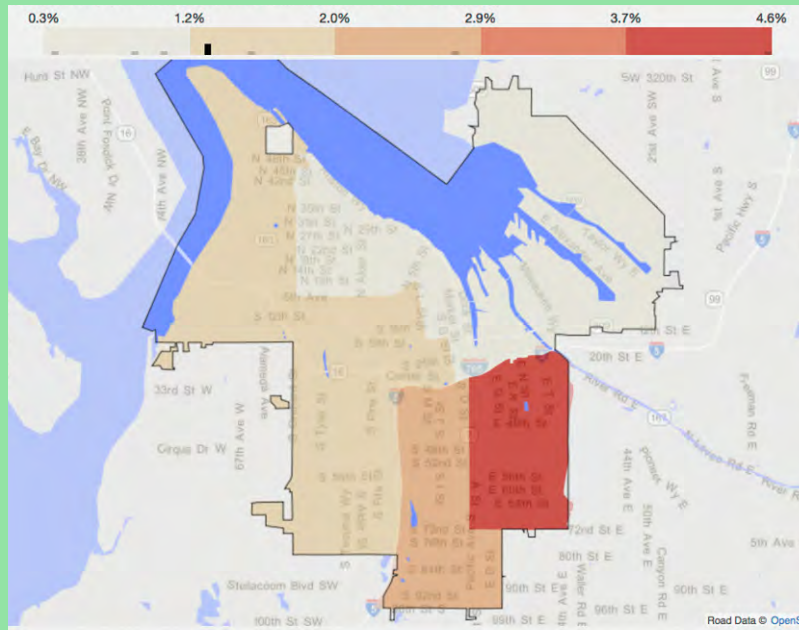
Identified 8 potential multilingual contractors

Grew network of multilingual contractors from 2 to 12

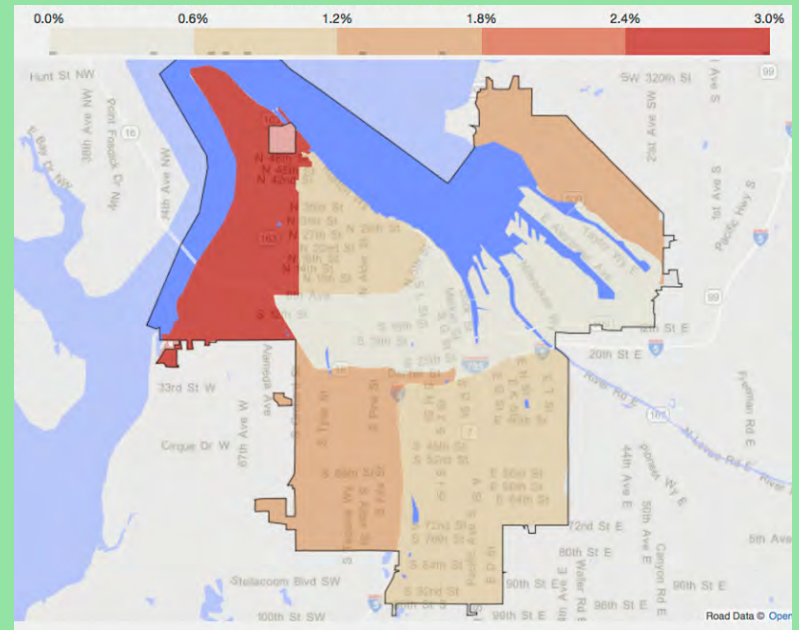
Hosted 30 events with LEP participants

Increased participation in our programming of people with LEP to 15%

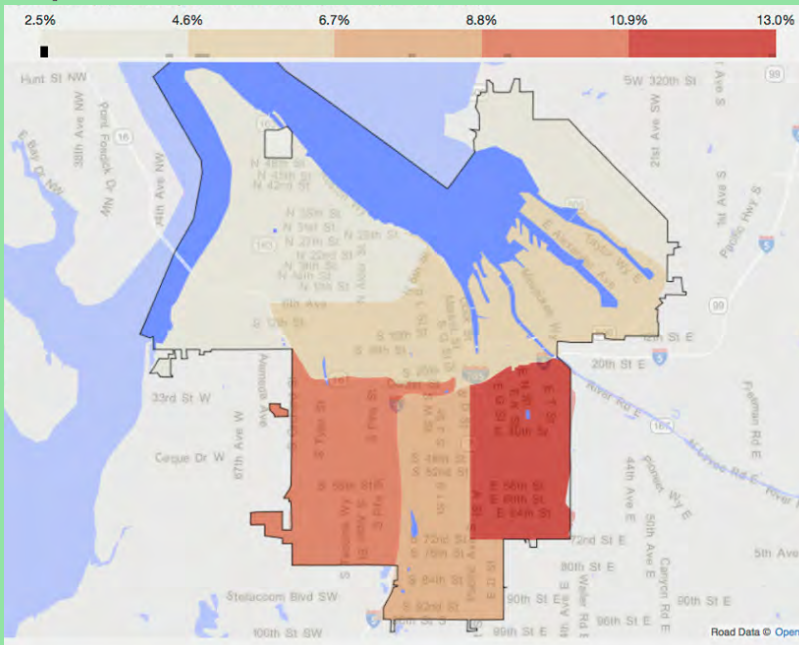
Vietnamese



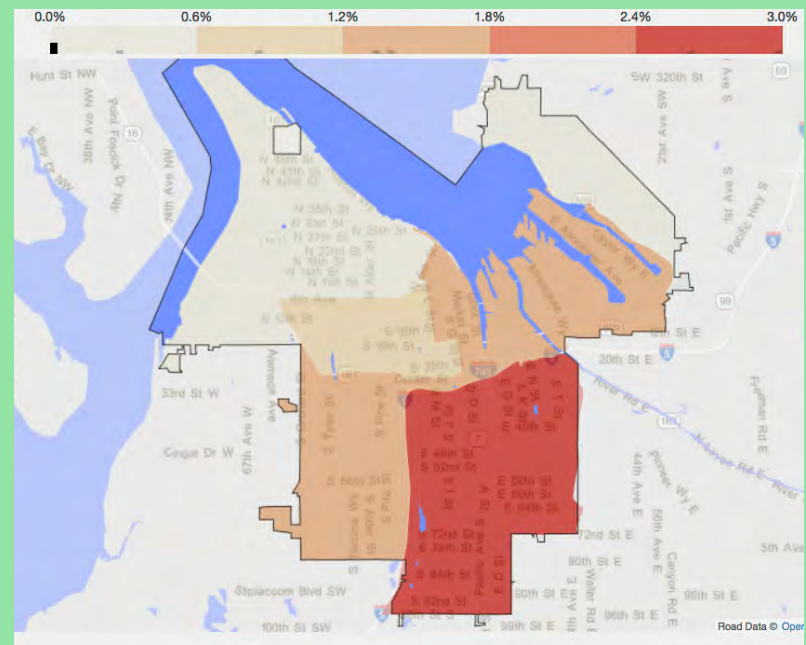
Russian



Spanish



Cambodian

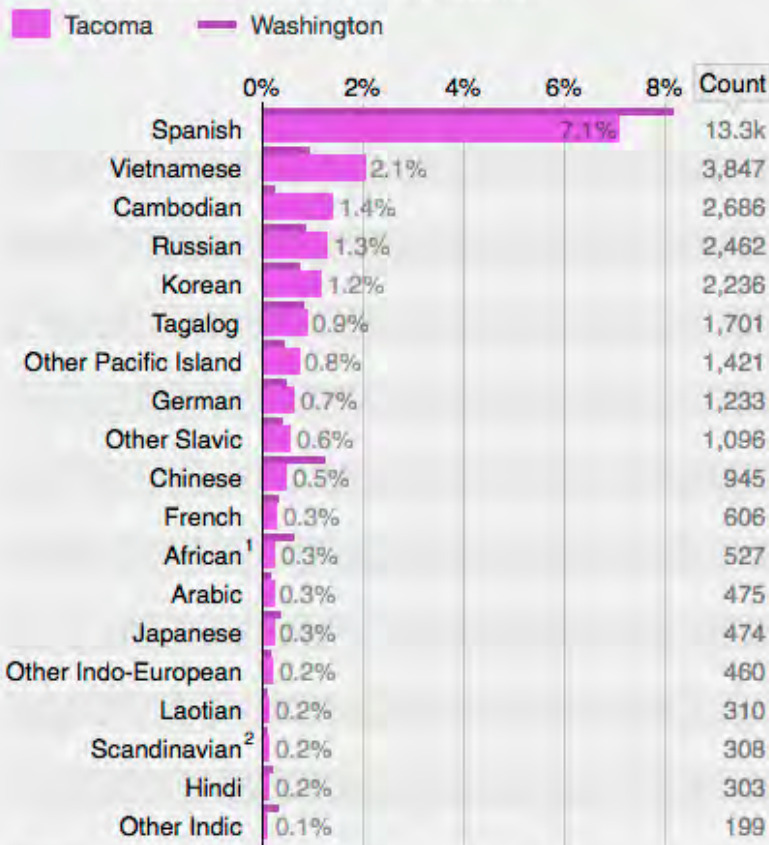


Languages in Tacoma, Washington (City)

Language Spoken At Home #1

Percentage of the total population living in households in which a given language is spoken at home.

Scope: population of Washington and Tacoma



Count number of people speaking given language at home

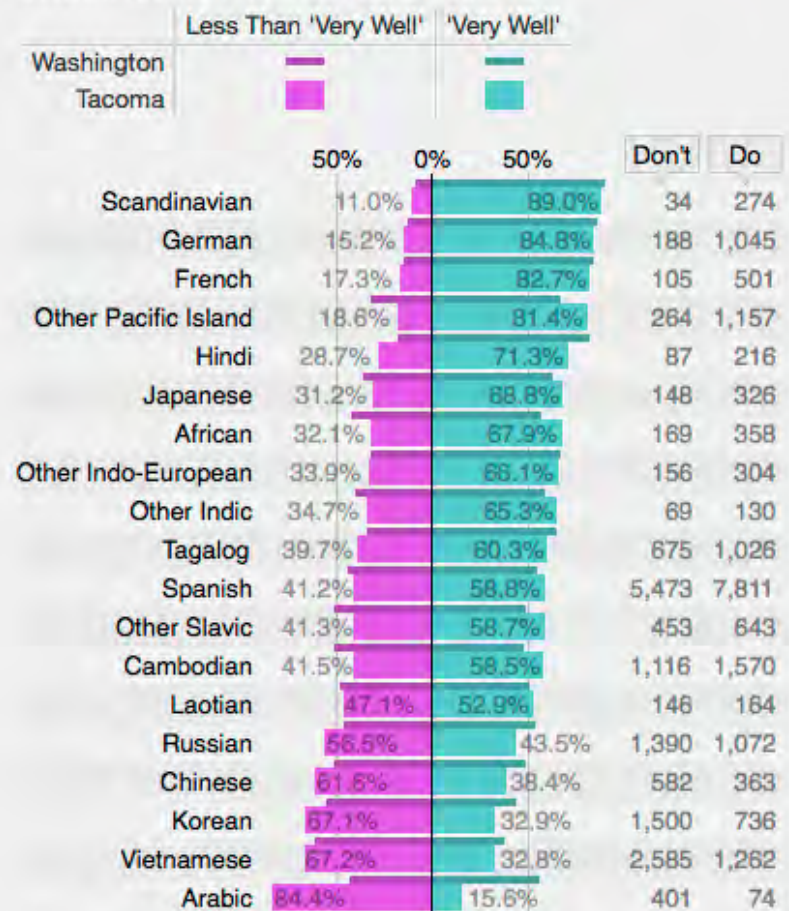
¹ Amharic, Ibo, Twi, Yoruba, Bantu, Swahili, Somali

² Danish, Norwegian, Swedish

Speaking English 'Very Well' #2

Percentage of people living in households in which a given language is spoken at home.

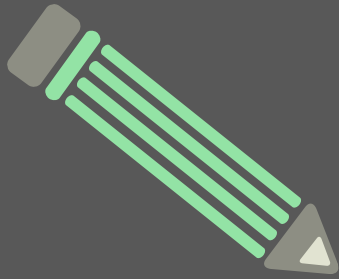
Scope: population of Washington and Tacoma



Don't number of people that don't speak English 'very well'

Do number of people that do speak English 'very well'

Translation



Interpretation



Ambassador

Equity in Outreach:



Dynamic
Feedback



Shared
Decisionmaking



Trust &
Reciprocity



Parallel Events





Annual Community Garden Tour

Community-Led events: Ban Xeo



Community-Led events: Buddhist Temple Meet & Greet





Cultural Ambassador Program



thank you

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Спасибо

감사합니다



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