

Backyard Conservation: Lawns and the Environment

Backyard Conservation: Lawns and the Environment is an outreach and education program developed by the Ohio Federation of Soil and Water Conservation Districts, the Ohio Department of Natural Resources, and The Scotts Miracle-Gro Company to help conservation districts team up with urban and suburban property owners to improve soil and water quality. Among the recommended best management practices (BMPs) for landowners are proper mowing, grass clipping, and leaf management. The program also provides critical information to communities that need to meet National Pollutant Discharge Elimination
System (NPDES) Phase II outreach requirements.

PowerPoint Presentation

The main component of the program is available in <u>PPT</u> and <u>PDF</u>. District personnel can incorporate this presentation into their training and outreach programs and bring the information to life by using these <u>speaker notes</u>.

o If district personnel are not available to personally deliver the above presentation, they can use this **20-minute long narrated version** of the presentation. The password to access this file is "backyard."

• Brochure

Easily printed and copied, this is a simple take-home reference that highlights the key components of the presentation. It can also be handed out in the circumstances where the presentation cannot be provided (booths, conferences, etc). The brochure reinforces the best practices and highlights how lawns and gardens and simple behaviors can help our water quality improvement efforts.

• Flyer

A one-page take-home reference that can be easily copied and used as a handout.

- o **Color** (PDF)
- o **Black and White** (PDF)

Do you have ideas for reaching urban and community residents with these materials? Or do you have other materials for these audiences? Share them with other districts on NACD's Urban and Community Network via Facebook or contact Debra Bogar.