DELAWARE SOIL HEALTH	Event:
PARTNERSHIP We DIG healthy soils!	

AS SOON AS POSSIBLE	Who's in charge?
☐ Set Date & Time	
☐ Select topics and speakers	
☐ Reserve location	
☐ Make arrangements to record presentations	
☐ Select food vendor & menu	
☐ Arrange bathrooms & handwashing station (if needed)	
☐ Arrange wagons or other transportation (if needed)	
Agenda	
☐ Write up the Agenda	
☐ Apply for NM Credits in DE & MD	
☐ Apply for CCA Credits	
☐ Apply for Pesticide Credits in DE & MD	
☐ Apply for NRCS Planner CEUs	
<u>Speakers</u>	
☐ Identify & confirm speakers (dates/travel info/agenda)	
☐ Make travel arrangements (if necessary)	
Panel Speakers	
☐ Identify & confirm panel speakers	
\square Identify moderator for the panel	
1 Month – 1 Week Before	
	T
Promotion	
Advertise in Delmarva Farmer	
Post on FB & Website	
Post on Weekly Crop Update	
Post on District Website	
☐ Send out to email list	
☐ Send postcards out to list of cover crop participants	
Handouts —	
☐ Make up Packets	
☐ Print Evaluation Forms	
☐ Gifts for speakers & panelists	
\square Create panel questions, panel goals and expectations and	
communicate them to panelists	

DAY BEFORE	
Food & Drink	
☐ Confirm head count	
☐ Drinks	
☐ Plates, Cups, Silverware	
☐ Condiments	
☐ Coolers & Ice	
☐ Trash Bags	
☐ Reminder to presenters	
☐ Reminder to registrants	
Packing List	
☐ Camera	
☐ Sign-in sheets	
☐ Credit sheets	
☐ Air seeder/Contact Sign-Up List	
☐ Packets/Handouts	
DAY OF EVENT	
☐ Set up display	
☐ Root boxes	
☐ Post on social media- Facebook, Twitter, Instagram	
AFTER EVENT	
☐ Review evaluations	
□ Press release	
☐ Thank you card/letter for speakers/hosts/panelists	
☐ Date for post-event committee meeting:	