

The background of the slide is a close-up photograph of dark, rich soil with green plants growing from it. The plants have thin stems and small, rounded leaves. The soil is dark brown and appears moist. The overall scene is natural and healthy.

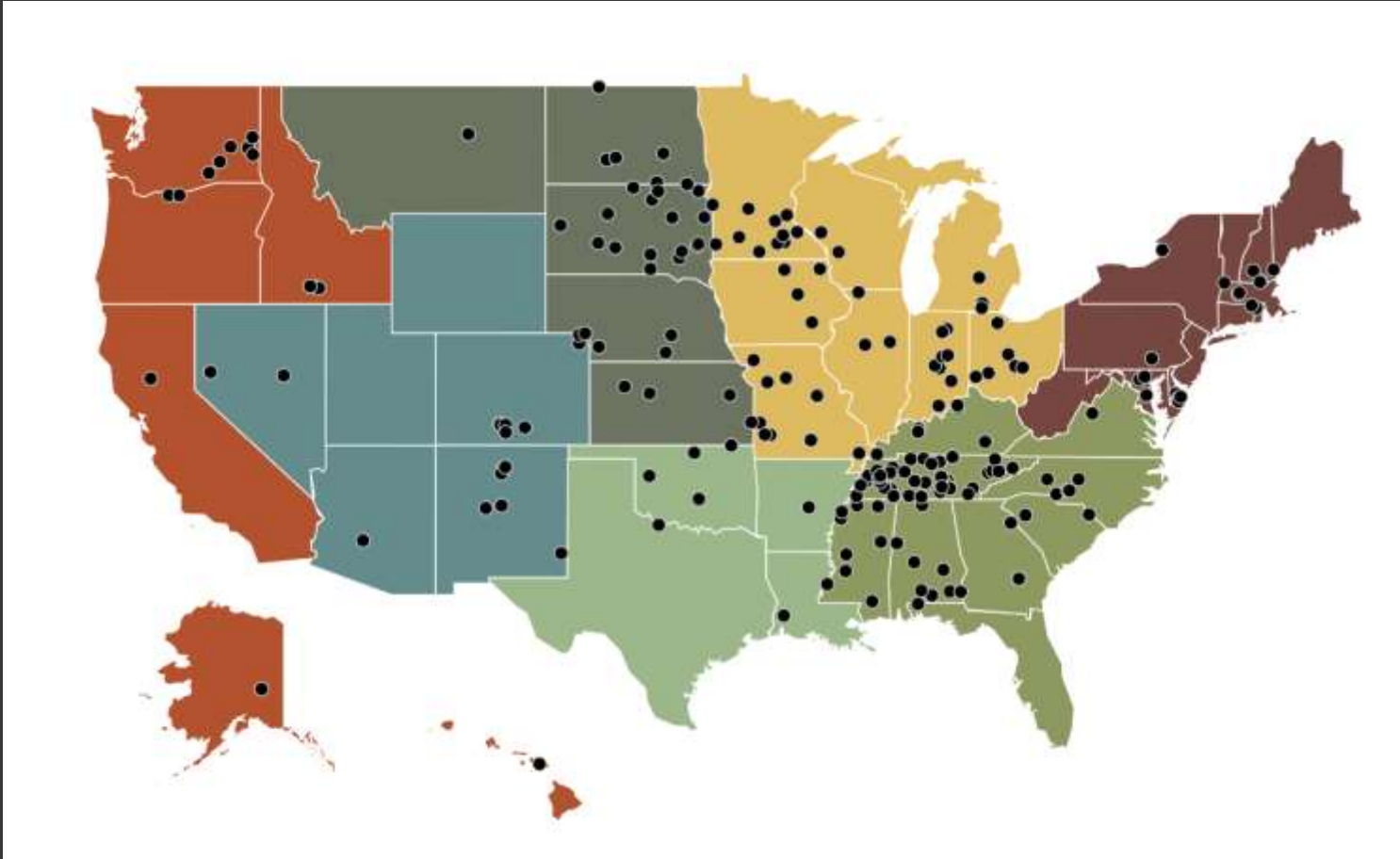
NACD'S SOIL HEALTH CHAMPIONS NETWORK

Maximizing the Benefits for Producers and Districts

Debbie Absher, Sussex Conservation District

Jennifer Nelson, Resource Smart LLC

Soil Health Champions Network



NACD created the Soil Health Champions Network in 2015 to promote soil health education and outreach among American farmers, ranchers, and forestland owners. Today, the Network is comprised of **more than 200 landowners and operators** who are implementing conservation practices on their land and championing the benefits of soil health within their communities. Soil Health Champions **have working relationships with their local conservation districts and USDA service centers**, and are **often community leaders and early adopters of conservation practices.**

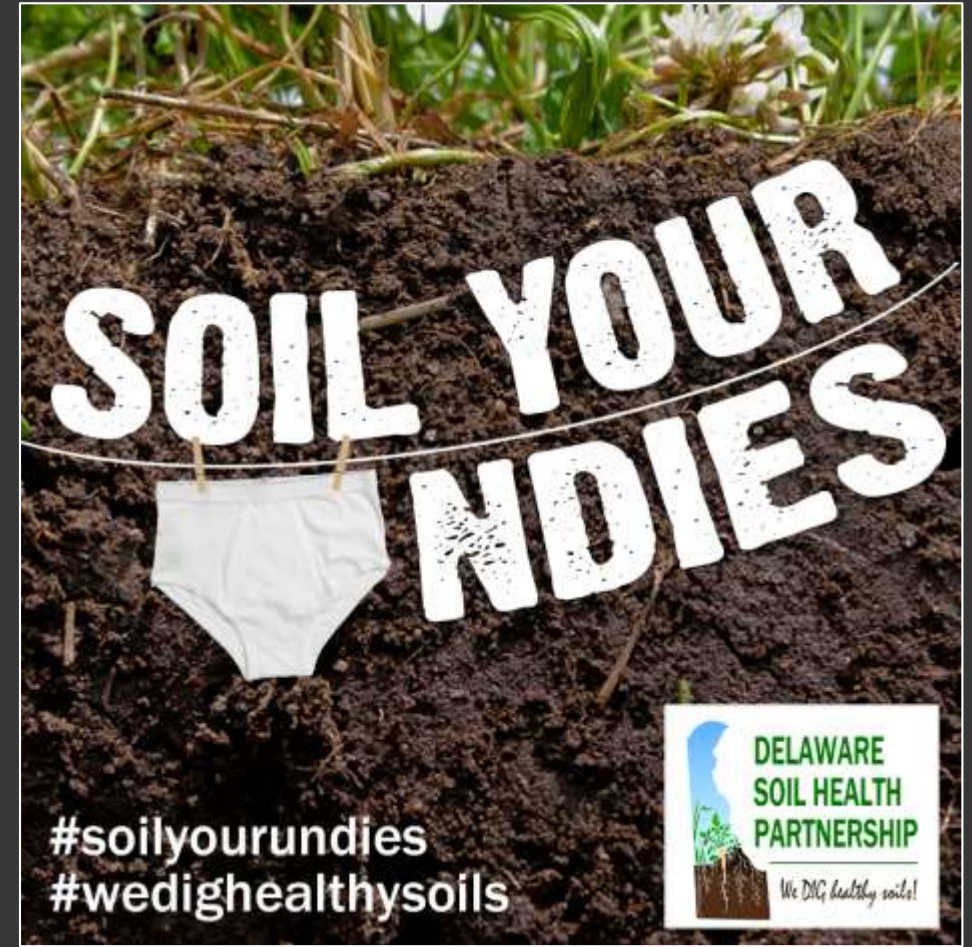
Soil Health Champions Network at work...

What Members Give:

- Conduct soil health outreach in their communities
- Report on their outreach activities to NACD

What Members Get:

- Membership in an exclusive Network
- A quarterly soil health bulletin
- National recognition for their work to advance soil health



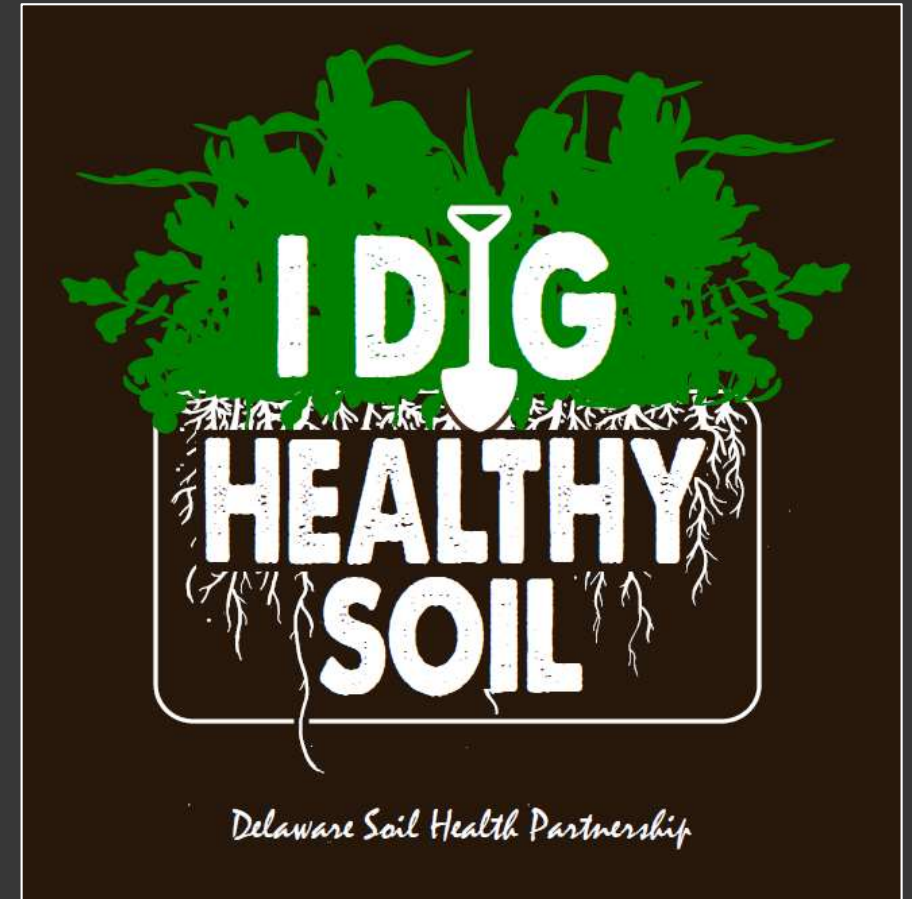
Our District's Perspective

- Connect farmers with other farmers
- Network within a network
- Recognition for our farmers
- List of go-to folks for farmer panels, field days, advisory groups, etc.



Don't forget the webinars!

1. Nutrient Cycling and Soil Health
2. Integrating Sociology with Soil Health Management: How to improve farmer outreach
3. Using Soil Health Principles to Improve Lake Erie Water Quality
4. Understanding Soil Health in Organic Production Systems
5. **#WEDIGHEALTHYSOILS: Putting on Successful Soil Health Events in Your District**



THANKS TO THESE GUYS!

Delaware
Champions!





#WEDIGHEALTHYSOILS



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