

# Urban Water Management Tools

NACD Urban and Community  
Conservation Webinar

August 15, 2019



# About Eaton Conservation District

**ECD Mission statement:** The mission of the Eaton Conservation District is to promote and encourage cooperation with other individuals, groups, organizations or agencies in an organized effort to conserve and improve the natural resources in Eaton County.



# Background of MWSP

← → ↻ 🏠 ⓘ Not secure | www.mwaterstewardship.org ☆ ⚙

Your Local Resources Michigan Green News About MWSP Sign-Up

 **Michigan Water**  
Stewardship Program

type a keyword

**RESIDENTS** **YOUTH STEWARDS** **EDUCATORS**

### Taking Care of Our Water

It's all about stewardship

**Pledge today to protect Clean Water!**

Access all of our online environmental stewardship courses when you make your pledge.

It just takes a moment so do it now!

[>> Sign-Up Here](#)

#### How Green Are You?

This quick quiz will rate how **GREEN** your daily activities are for Michigan. The results will provide your "green score" and offer suggestions for the topics you may wish to start with. [take this short survey](#)

#### Environmental Campus - free online Stewardship Courses!

Many water quality and environmental topics are listed here. Not sure where to start? Take the "How Green Are You?" quiz above for suggestions. [see courses now](#)

#### Become a Michigan Steward

You Can't Do Everything but Everyone Can Do Something! Find out how right here. [become a steward](#)

#### Youth Stewards in Action

[Become a Great Lakes Steward](#)

[LEARN MORE](#)

#### Resources for Educators

Easy-to-find resources for educators on a wide range of environmental topics. These materials are for a variety of ages from pre-school to adult.

##### Activities

Hands-on activities for discovery learning and to enhance

#### Featured Lessons

##### Learn About Our Water

Find out how you fit into the Great Lakes water systems

##### Water Cycles

Discover how water is recycled over and over again



# Michigan Water Stewardship Program (MWSP)

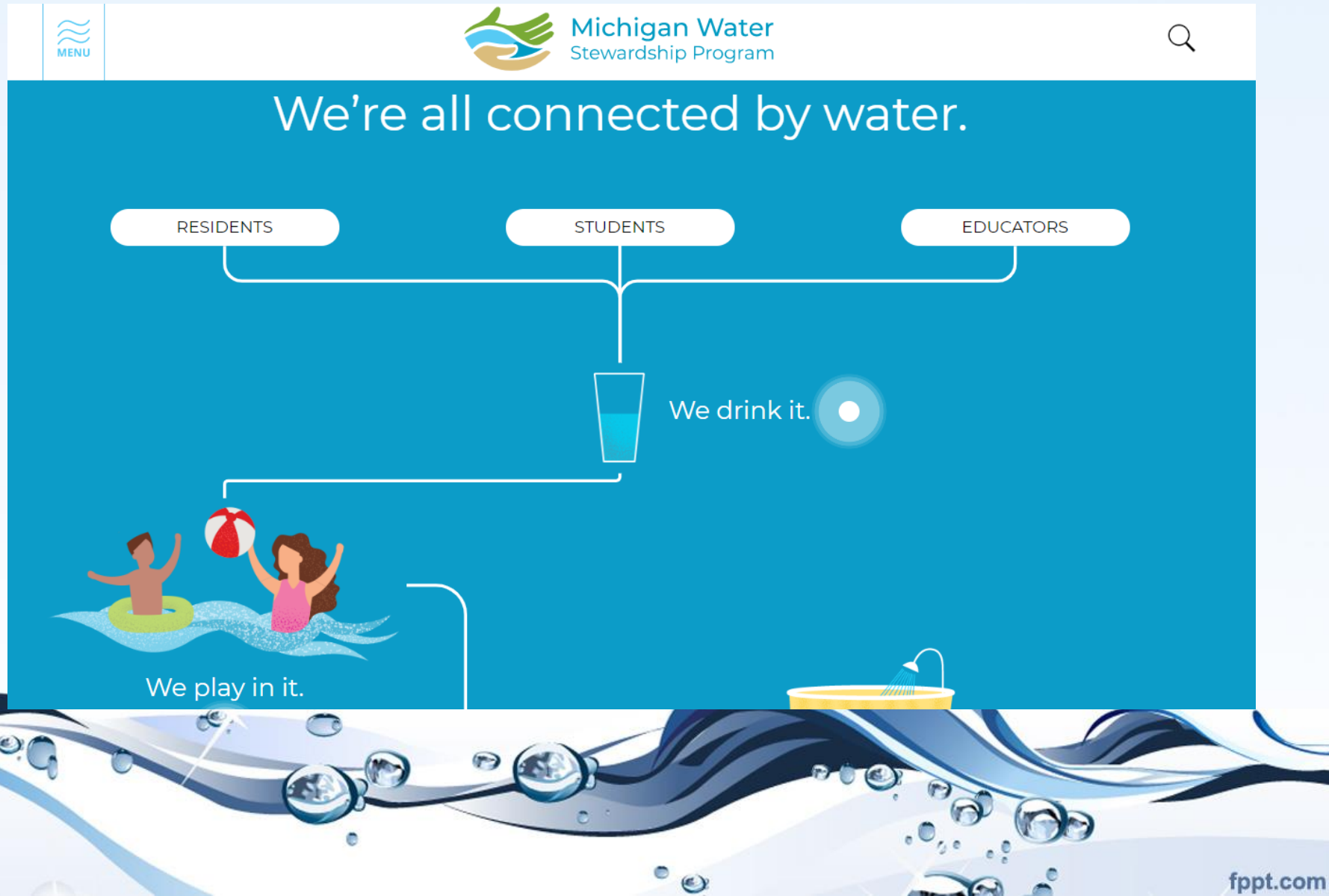
We're all connected by water



Michigan Water  
Stewardship Program



# Main page





# The Water Story



# The Ways We Use Water



Michigan Water  
Stewardship Program



HOME

**The Water Story >**

***Ways We Use Water >>***

Useful Information >

Residents >

Students >

Educators >

News >

Your Local Resources

About >

We drink it

It's in our food

We play in it

It's in our homes and yards

# Useful information





# Residents



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HOME

The Water Story >

Ways We Use Water >

Useful Information >

***Residents*** >>

Students >

Educators >

News >

Your Local Resources

About >

## Homeowner Tool Kit

Stormwater

Septic Systems

Wellhead Protection

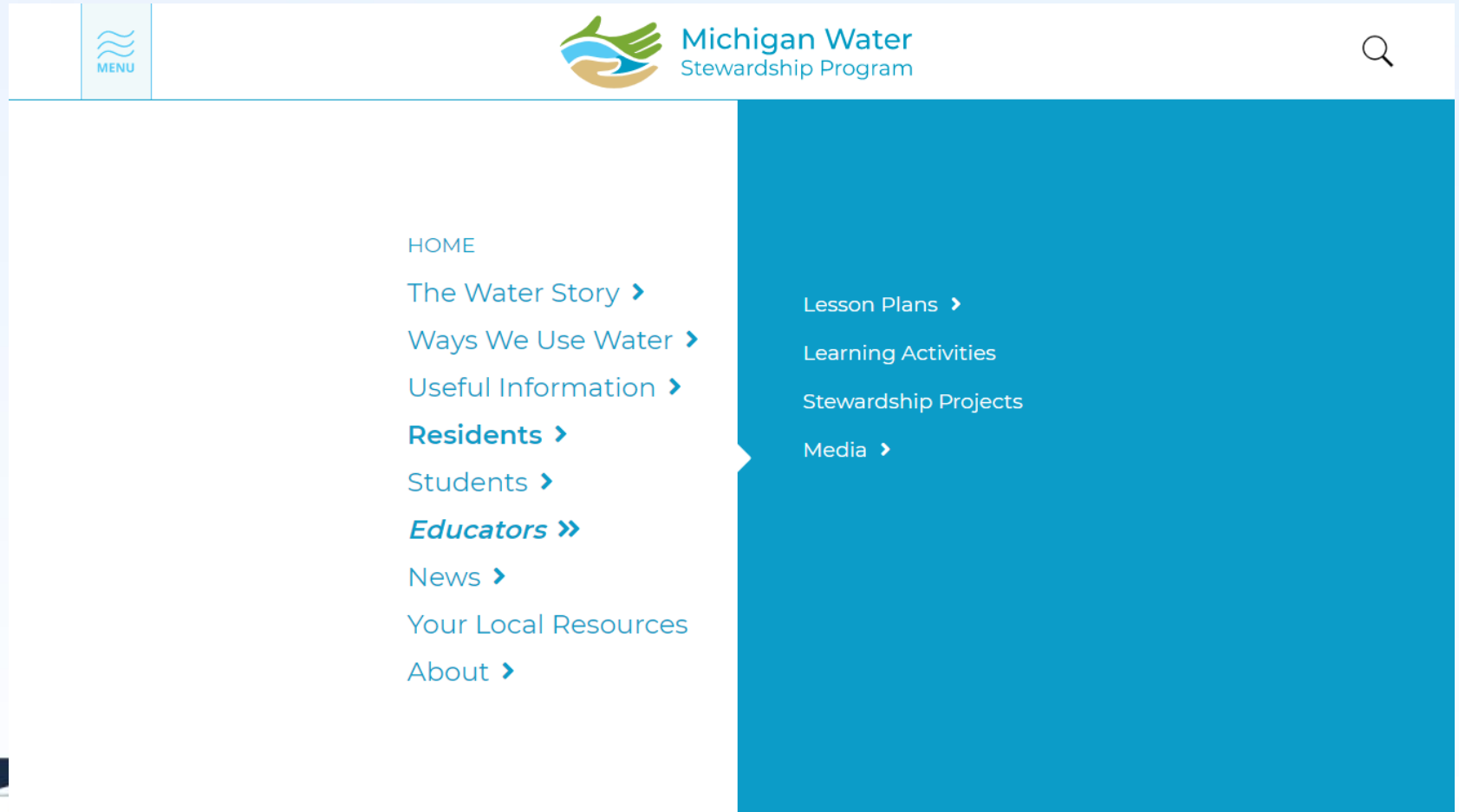
Household Waste

Take Action

# Students



# Educators



# Latest News



Michigan Water  
Stewardship Program



MENU



Michigan Water  
Stewardship Program

[HOME](#)

[The Water Story >](#)

[Ways We Use Water >](#)

[Useful Information >](#)

[Residents >](#)

[Students >](#)

[Educators >](#)

[News >>](#)

[Your Local Resources](#)

[About >](#)

[Latest News](#)

[Stewardship Events](#)



## Proposed study would look at higher precipitation levels in the Great Lakes region

A bipartisan group of representatives from New York is trying to pass legislation that would fund a study that could help states address the issue of rising water levels in the Great Lakes. Read the full story by NPR news.

## Recent Posts

- Proposed study would look at higher precipitation levels in the Great Lakes region
- These devices are catching litter before it ends up in lakes and rivers
- Large algae bloom in Lake Erie predicted for 2019
- Algae bloom creeping into Lake Erie from Sandusky Bay
- Study predicts more challenges for Lake Erie shoreline residents

## Archives

- [August 2019](#)
- [July 2019](#)
- [June 2019](#)

# Water Stewardship Events



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« Previous Events

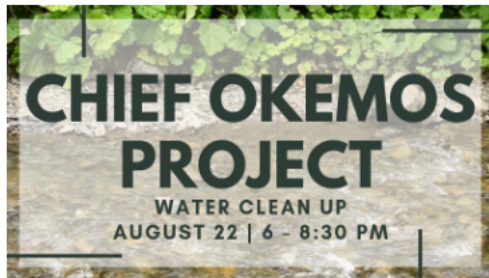
AUGUST 2019

## Chief Okemos Clean Up Project

August 22 @ 6:00 pm - 8:30 pm

Ferguson Twp. Park, 4540 Okemos Rd  
Okemos, Michigan 48864 United States + [Google Map](#)

Free



Help us protect the historic waters of the Red Cedar. Trash pluck where Chief Okemos and his people once paddled. We will meet at Ferguson Park in Okemos at 6pm. We will gather our supplies, then hop on the river. We will end on MSU's campus. This will be an on-water only clean-up. Kayaking experience required to participate, due to potential for log jams.

[FIND OUT MORE](#)



# Your Local Resources



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## Find out what's going on locally

Discover your local experts in natural resources, agriculture production or environmental health and have your questions answered by these professionals that live and work right in your own county. Some organizations may even offer volunteer opportunities. Select the organization's name for more information or their [logo](#) to go to their website.

Are we missing someone? Send us a [resource submission request](#) so we can add them to this directory.

### Filter resources

[Filter](#)

Filters: County: ingham

[Clear Filters](#)

## Ingham County Organizations

### Lansing Wellhead Protection Team



Lansing Wellhead


Email:  
[lansingwellheadprotection@gmail.com](mailto:lansingwellheadprotection@gmail.com)  
Website:  
[https://www.facebook.com/pg/lansingwellheadprotection/about/?ref=page\\_internal](https://www.facebook.com/pg/lansingwellheadprotection/about/?ref=page_internal)


It is the Lansing Wellhead Protection Team's mission to promote the stewardship of local groundwater resources. Everyone has a stake in keeping our groundwater clean and safe. Most of us don't think much about where our water comes from. Follow us to learn more about the water you drink in the Lansing area and how you can [...]

# Google Analytics

## Audience Overview

 SAVE  EXPORT  SHARE  INSIGHTS

 All Users  
100.00% Users

 + Add Segment

Jan 1, 2011 - Aug 6, 2019 ▾

### Overview

Users ▾ VS. Select a metric

Hourly Day Week Month

● Users

6,000

4,000

2,000

2012

2013

2014

2015

2016

2017

2018

2019

Users

180,044

New Users

180,042

Sessions

204,136

Number of Sessions per User

1.13

Pageviews

444,354

Pages / Session

2.18

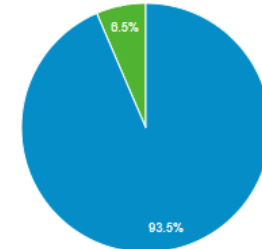
Avg. Session Duration

00:01:37

Bounce Rate

73.85%

■ New Visitor ■ Returning Visitor



# Google Analytics

## Geographic Reach

### Demographics

Language

Country

City

### System

Browser

Operating System

Service Provider


### Mobile

Operating System

Service Provider

Screen Resolution

### Country

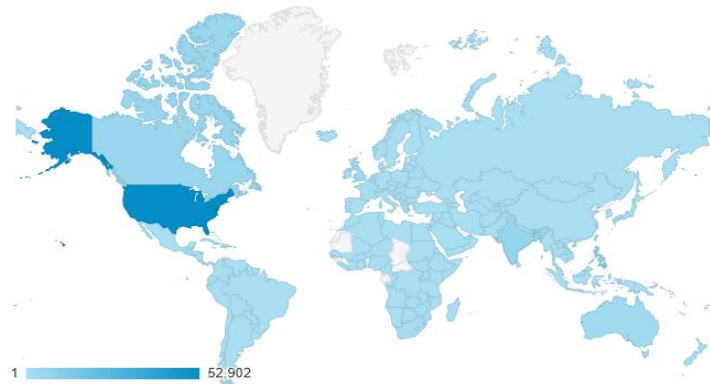
	Country	Users	% Users
1.	 United States	57,568	56.15%
2.	 Philippines	9,870	9.63%
3.	 India	6,830	6.66%
4.	 Canada	5,640	5.50%
5.	 Australia	2,967	2.89%
6.	 United Kingdom	2,745	2.68%
7.	 South Africa	1,384	1.35%
8.	 Malaysia	730	0.71%
9.	 New Zealand	635	0.62%
10.	 France	628	0.61%

[view full report](#)

### Map Overlay Explorer

Summary Site Usage Ecommerce

Users



Primary Dimension: Country City Continent Sub Continent

# Google Analytics

## Top three most visited pages

- 1<sup>st</sup>- Students: Test your knowledge on Household Waste - That's Garbage!
- 2<sup>nd</sup>- Residents: Water Best Management Practices (BMP)
- 3<sup>rd</sup>- Students: Online water games



# Wrap Up



MENU



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## SAME WATER. SAME RESPONSIBILITY.

We use water every day. It's in our food, it's in our homes, and it's essential to our lives.

Explore our videos, songs, activities, and useful information to learn more about how we can all do our part in using water more responsibly and helping keep our water clean.