Pacific Region Proposed Virtual Highlight Series
Updated September 3, 2020, for Fiscal Year 2021

Objective:

This monthly series will provide opportunities for state/territory associations and conservation districts across NACD’s Pacific Region to highlight ongoing projects, activities or other topics of interest via various virtual platforms. Examples may include:

- Short, video tours of project sites and activities
- Technical webinars via Zoom or other platforms
- “Fireside chats” and discussion groups focused on specific topics chosen by NACD Board Members in each state
- Other formats as chosen by the NACD Board Member or participating districts

The series will help keep NACD Board Members, officers, staff and others aware of region activities and provide additional platforms for engagement and sharing resources throughout the region.

Roles:

In year one of the series (Fiscal Year 2021), each month will attempt to feature one state or territory from across the region: Alaska, American Samoa, California, Commonwealth of the Northern Marianas Islands, Federated States of Micronesia, Guam, Hawaii, Idaho, Oregon, Palau, Washington.

The series is voluntary, and as some states and territories are more active than others, there is no expectation that all states or territories will participate. The series will only continue as long as NACD’s members are interested in participating and contributing to the series.

NACD Board Members:

- Work with Ariel Rivers, Pacific Region Representative, to identify potential districts or activities to highlight
- If needed, facilitate discussion and/or webinar, for example, introducing speakers and supporting question and answer sessions
- Promote/highlight series within the state and region, including recruiting participants to attend any live webinars or other activities
- Time Commitment:
  - Approximately 2-3 hours during the month in which their state is highlighted
  - Less than one hour in all other months to attend the activity and help promote the series

NACD Pacific Region Representative, Ariel Rivers:

- Partner with the NACD Board Member from each state or territory to identify the activity to highlight
- Work with the specific district or others to decide format for the highlight (e.g., short video, Zoom webinar, etc.)
- Develop a script if needed for speaker introductions, question and answer session, etc.
• Organize schedule of release for volunteered products
• If posting on NACD’s webpage or social media platforms, working with NACD’s communications team on all reviews of materials to ensure consistency with NACD’s mission, values and messaging
• Time Commitment:
  o Approximately 3 hours per month in developing content and promotion of series

**NACD Communications Team:**
• Review materials to ensure consistency with NACD’s mission, values and messaging prior to posting on any social media or other platforms
• Time Commitment:
  o 2 hours per month

**Timeline:**

The series will run during NACD’s Fiscal Year (Oct. 1 – Sept. 30), with the first highlight taking place in October 2020. With 11 states or territories in NACD’s Pacific Region, each month may feature one state or territory, except for December.

As Washington state proposed the series, the first highlight will feature that state, with others following on a volunteer basis.

<table>
<thead>
<tr>
<th>Month</th>
<th>Activity</th>
<th>Responsible Individual</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>Review the series proposal and provide any comments or suggestions to Ariel</td>
<td>NACD Pacific Region Board Members</td>
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<tr>
<td></td>
<td>Begin working with Washington on a district to highlight, and the potential date and time of the activity</td>
<td>Ariel Rivers</td>
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<td></td>
<td>Promote the series among NACD’s members and others</td>
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<tr>
<td>October</td>
<td>Highlight featuring Washington</td>
<td>Doug Rushton and Ariel Rivers</td>
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<tr>
<td>November – March</td>
<td>Additional highlights on volunteer basis</td>
<td>NACD Board Members and Ariel Rivers</td>
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<tr>
<td>April</td>
<td>Review series objectives and determine if continuing the series is of interest to NACD Board Members</td>
<td>NACD Board Members and Ariel Rivers</td>
</tr>
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<td>April – September</td>
<td>Additional highlights on volunteer basis</td>
<td>NACD Board Members and Ariel Rivers</td>
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</tbody>
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For additional information see [NACD’s Pacific Region Webpage](#) or contact NACD’s Pacific Region Representative, Ariel Rivers.