

Dear Conservation Cooperator,

The National Conservation Planning Partnership (NCP) is seeking your input as we continue to move toward our goal to reinvigorate conservation planning. We are conducting a national survey of producers to obtain feedback on specific ways to improve the format, usefulness and value of a conservation plan and help you carry out your goals for your land, whether on one acre or thousands of acres.

As a reminder, your conservation plan is meant to be a dynamic record of your decisions and actions and should include supporting information for the treatment of assessed natural resource concerns that meets your operational, economic and land resource objectives.

The NCP journey began in 2015. The group combines the resources and expertise of local, state and national conservation partners and our valued customers -- farmers, ranchers and forest landowners. We have conducted numerous listening sessions and focus group meetings around the country to identify and assess needs. Many of the comments and recommendations we have received so far have led to important changes in policy and procedures, new and/or revised training courses, and advances in tools and technology, all geared at streamlining and improving the conservation planning experience.

This survey is an important next step. The results will be used along with previous feedback to provide you with an improved conservation planning product that is more personalized and responsive to your needs.

The survey is located at <https://bit.ly/3qGS48m> and will take approximately 8-10 minutes to complete. When providing any narrative answers please be as specific as possible. All responses will be confidential, and any background information provided will be used for statistical purposes only. Results of the survey will be available in May 2021 on the NCP website: <https://www.nationalconservationplanningpartnership.com>.

Thank you in advance for taking the time to provide your input. Conservation planning is core to our work, and we are proud of all that we have done together to increase productivity and sustainability while protecting and improving our natural resources.

Sincerely,



Mike Brown  
NASCA Executive Director &  
NCP Leadership Team Co-Chair