

Soil & Water Stewardship Week
Public Service Announcement (PSA)

(Use Announcement on television or radio serving the public interest and run by the media at no charge – they have limited number of available spots, contact early.)

DISTRIBUTE TO LOCAL RADIO AND TELEVISION AT LEAST TWO WEEKS PRIOR TO STEWARDSHIP WEEK - APRIL 25 to May 2, 2021

45 - 60 SECOND ANNOUNCEMENT

“Healthy Forests, Healthy Communities” is the theme for the National Association of Conservation Districts’ 2021 Stewardship Week, which falls this year from Sunday, April 25-May 2. Did you know that forests are called the lungs of the planet? They are a factory for producing oxygen and many other very important natural resources. Forests provide clean air; prevent soil erosion; house millions of species of plants, animals and insects; and provide beautiful scenery for relaxation and solitude. A healthy, sustainable forest requires the help of trained professionals, and forests need caretakers and stewards to nurture them and educate the next generation of adventurers on how to best care for and conserve forests for the future.

Your local [INSERT CONSERVATION DISTRICT NAME], can assist you in learning more about trees and the species native to your area. They can also provide insight on tree planting, care and maintenance, as well as information on how to protect trees from invasive species.

Help us celebrate Stewardship Week, **April 25 to May 2, 2021**. Contact (LOCAL DISTRICT) for resources and more information

Brought to you by: (YOUR LOCAL CONSERVATION DISTRICT NAME AND CONTACT INFORMATION)