

Stewardship Week Toolkit

April 24 - May 1, 2022

Celebrating the Theme

HEALTHY SOIL
HEALTHY LIFE



NATIONAL ASSOCIATION OF CONSERVATION DISTRICTS

How Will You Celebrate?

April 24 - May 1, 2022

NACD's 67th Annual Stewardship Week
will take place **April 24 through May 1.**

We hope this toolkit will help you plan an exciting week of
activities for K-8 youth in your community.

Learn more at

nacdnet.org/stewardship-week

For any questions, email **stewardship@nacdnet.org**

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Steps to Take

Share & distribute information

Contact local schools, 4-H, Scouts, churches, organizations, service and civic groups, youth leaders, parents, agribusinesses and, producers to distribute the "Healthy Soil, Healthy Life" materials.

Promote online resources

Share "Healthy Soil, Healthy Life" with your local radio, newspaper, TV news stations, public library, and youth-focused organizations. Promote the resources through social media, too.

Share with us

Let us know about your success by emailing information to stewardship@nacdn.net and using the following hashtags online:

[#NACDStewardshipWeek](#) & [#DistrictsSupportSoilHealth](#)

Materials for Use

Access materials for download, printing, and sharing at
nacdn.net.org/stewardship-week

Social Media

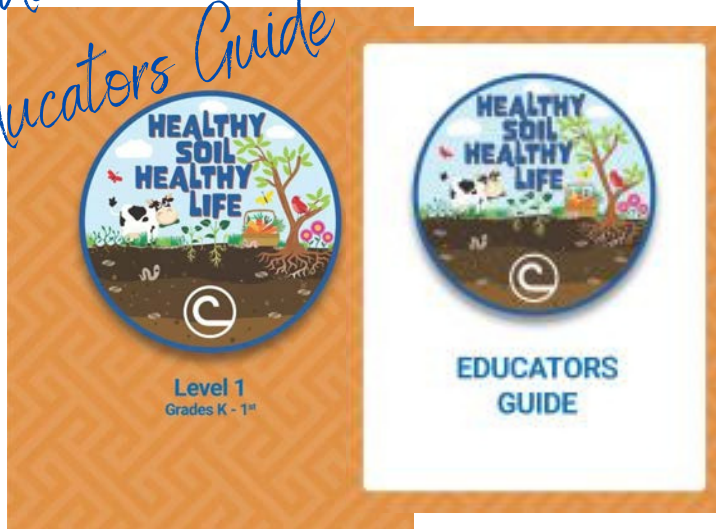


Logo

Materials for Use

Access materials for download, printing, and sharing at
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*Student Booklets &
Educators Guide*



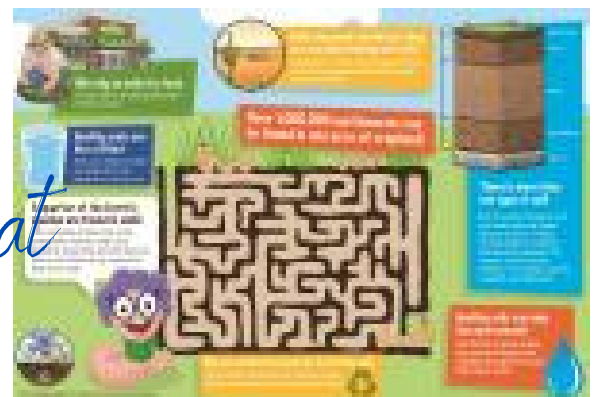
Bookmark



Poster



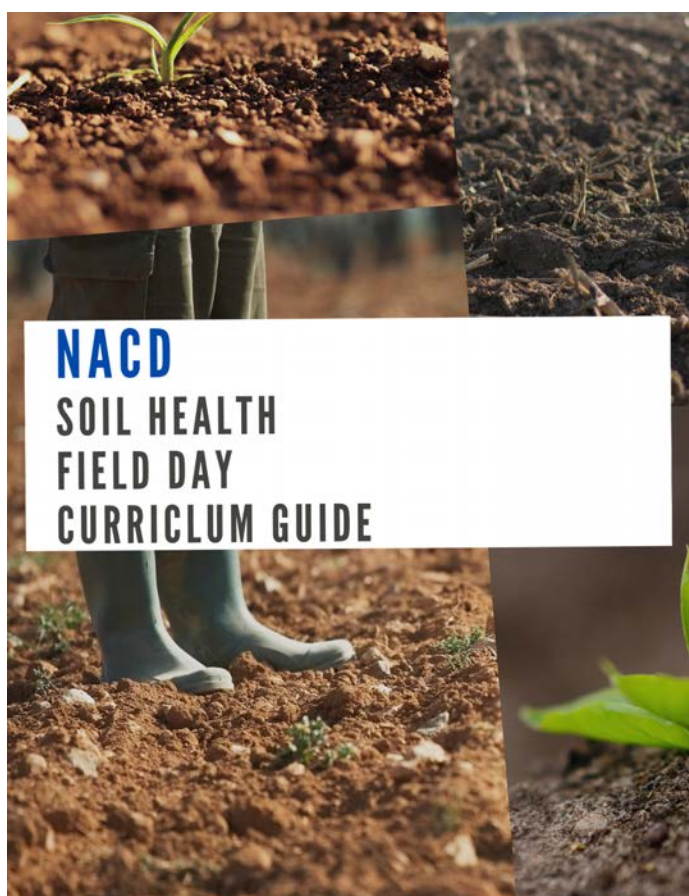
Placemat



Materials for Use

Access materials for download, printing, and sharing at
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Soil Health Field Day Curriculum Guide



This is a free, downloadable PDF for local printing. The guide is designed to provide interactive learning experiences for grades K-8, engaging them in habitat-focused, pollinator-themed activities for the classroom and outdoors. Each activity has been correlated to education standards.

The guide provides resources and tools needed to conduct a successful soil health field day, including planning and implementation guidelines, materials and evaluation strategies.

Press Kit

Access materials for download, printing, and sharing at
nacdnet.org/stewardship-week

Proclamation Template

PROCLAMATION

WHEREAS, healthy, fertile soil and clean water is the lifeblood of nutrition and sustenance throughout the world, and soil conservation is a benefit to everyone; and

WHEREAS, effective conservation practices ensure soil, water, animals, plants, and air can provide a rich standard of living; and,

WHEREAS, our survival and continued production and access to quality food and fiber depends upon the robust management of diverse natural resources nationwide;

WHEREAS, stewardship calls upon every individual to help conserve the nation's natural resources to ensure their prosperity for generations to come;

Therefore, I, [NAME], Governor of the [State/Territory] of [XX], do hereby proclaim the week of April 24 – May 1, 2022 as **Soil and Water Stewardship Week**.

Date

Name and Title

Signature

Press Release Template

Please edit to add your local information where noted by parentheses

FOR IMMEDIATE RELEASE

DATE

Local contact: ()
Phone: ()
e-mail: ()

(NAME OF DISTRICT) PROMOTES STEWARDSHIP WEEK

(CITY, STATE) — The (DISTRICT NAME (ACRONYM)), in partnership with the National Association of Conservation Districts (NACD), is celebrating Stewardship Week from April 25 – May 2, 2021, focusing on the theme "Healthy Forests, Healthy Communities."

(DISTRICT ACRONYM) is a member of NACD, which oversees the annual Stewardship Week program, now in its 66th year. Stewardship Week is one of the largest national annual programs to promote conservation.

(NAME OF LOCAL DISTRICT OFFICIAL) acts as the (TITLE OF LOCAL DISTRICT OFFICIAL) for (DISTRICT ACRONYM). The (DISTRICT NAME) was formed to assist people in (NAME OF COMMUNITY) with (BRIEF OVERVIEW OF DISTRICT MISSION). During Stewardship Week, (DISTRICT ACRONYM) will (DESCRIBE ACTIVITIES OR EVENTS YOUR DISTRICT WILL OFFER, INCLUDING PLACES, DATES AND TIMES).

"Educating the public about the importance of our connection to our natural resources in our daily lives is an essential part of what conservation districts advocate for in their communities," said **NACD President Michael Crowder**. "Trees and forests are critical to providing clean air and water, healthy soil, shade, abundant wildlife habitat, jobs and valuable products we use every day."

(DISTRICT NAME) can assist you in learning more about trees and the species native to your area of the country. (DISTRICT ACRONYM) can also provide insight on tree planting, care, and maintenance, as well as information on how to protect trees from invasive species.

"Conservation districts have a long-standing history of working with state and private forest owners in helping promote and safeguard our nation's forested lands," **Crowder said**.

Free, downloadable Stewardship Week resources celebrating the theme "Healthy Forests, Healthy Communities" are available on NACD's website at <https://www.nacdnet.org/store/>.

About

National Association of Conservation Districts' Stewardship Week

NACD Stewardship Week is one of the largest national programs to promote natural resource conservation. Celebrated annually since 1955 between the last Sunday in April and the first Sunday in May, NACD Stewardship Week reminds us of our individual responsibilities to care for natural resources.

