



National Association of Conservation Districts

Southeast Region Conservation Hall of Fame

Now accepting nominations for the 2023 Southeast Region
Conservation Hall of Fame

About the Southeast Region Conservation Hall of Fame

The Southeast Region Conservation Hall of Fame annually recognizes and honors individuals from the Southeast Region – district officials and employees, state, territory or federal partners and others – who have had a significant impact or influence on conservation practice and partnerships at the local, state, territory, regional, or national levels.

States and territories are encouraged to recognize **one (1)** nominee for the 2023 Southeast Region Conservation Hall of Fame.

Questions? Reach out to:

Candice Abinanti, NACD Southeast Region Representative, (803) 579-7230 or candice-abinanti@nacdnet.org

Frank Williams, Southeast Executive Board Member, (910) 289-6008 or fowilliams@centurylink.net

Steven Meeks, Southeast Region Chair, (434) 960-0732 or steven.meeks@vaswcd.org

2023 Deadlines

- | | |
|------------------------|---|
| Monday, May 22 | Names due
Last day for state and territory associations to submit the name of their inductee to candice-abinanti@nacdnet.org |
| Monday, June 26 | Summaries and photo due
Last day for state and territory associations to provide a 50-75 word summary of their inductee's accomplishments and contributions and a photo of the inductee to candice-abinanti@nacdnet.org |
| Monday, July 24 | Videos due
Last day for state and territory associations to provide a 60-90 second video honoring the inductee to candice-abinanti@nacdnet.org |

Eligibility

State and territory associations should consider the following qualifications when selecting a Hall of Fame inductee.

- **Impact:** The inductee has had a significant impact or influence on strengthening conservation practice or partnerships at the local, state or territory, regional or national levels.
- **Role:** The inductee currently serves or formerly served in one of the following roles in the Southeast Region:
 - District official
 - District employee
 - State or territory agency employee
 - Natural Resources Conservation Service employee
 - Member of a partnership organization or association
 - Volunteer
 - Other as appropriate (e.g., producer, landowner, industry representative, etc.)
- **Residence:** The inductee is a current resident of the Southeast Region.

The Southeast Region's eleven states and territories are: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virginia and the U.S. Virgin Islands.

Induction Process

State or territory associations request nominations from districts and districts submit nominations to their association. State or territory associations then select **one (1)** nominee to induct into the Southeast Region Conservation Hall of Fame. The inductee selected by the state or territory association **will be** inducted into the Southeast Region Conservation Hall of Fame. *There is no Southeast Region selection committee.*

Summaries

Each state or territory association (or their designee) prepares and provides a 50-75 word summary of their inductee's accomplishments and contributions to conservation for use in the Hall of Fame printed program. Please include one quality electronic photo of the inductee for the program.

Videos

Each state or territory association (or their designee) prepares and provides a **60-90 second** video to highlight their inductee's accomplishments to view during the Southeast Region Conservation Hall of Fame Luncheon. Videos should clearly explain why the inductee is deserving of this special recognition and may include other accomplishments such as, but not limited to:

- Conservation and professional achievements and awards
- Community, civic, and public involvement or outreach and communications
- Conservation-related organization affiliations
- Educational achievements

Induction videos should:

- be **60-90 seconds in length**, maximum
- **contain pre-recorded voice** script
- be in **.mov or .mp4** file format

In lieu of a video, the following may be submitted if coordinated in advance with candice-abinanti@nacdn.net:

- **PowerPoint presentations or slide shows** – These may contain prerecorded voiceover or a coinciding written script to be read aloud. The acceptable file format is .ppt.
- **Narrative** – To be read aloud by the Southeast Region Chair or luncheon moderator during the luncheon. Please provide at least one quality electronic photo of the inductee to accompany the narrative.

Submitting videos

Please upload videos to a cloud service, such as Google Drive or Dropbox and share the link with candice-abinanti@nacdn.net.

Please contact Candice at (803) 579-7230 or candice-abinanti@nacdn.net if you have any video or presentation format questions or issues.

Induction Ceremony

Induction will take place at the Southeast Region Conservation Hall of Fame Luncheon held on **Monday, August 7, 2023** during the Southeast Region Meeting in Savannah, Georgia.

Inductee Travel Costs

Each state or territory submitting inductees will be responsible for the travel arrangements and cost of the inductee or the inductee's family to attend the Southeast Region Conservation Hall of Fame Luncheon and Southeast Region Meeting.

Plaques

The Southeast Region Meeting host state will provide the plaques that will be presented to the inductees or inductees' families at the Southeast Region Conservation Hall of Fame Luncheon.

6 Tips for Great Videos

Each year at the NACD Southeast Region Meeting, states and territories celebrate the conservation achievements of individuals at the annual Southeast Region Conservation Hall of Fame luncheon. Inductees are presented with an award and 60-90 second videos about each inductee are shown. States and territories prepare these videos about their inductees in advance.

Here are 6 tips for great videos.

1 Keep the video to 60 – 90 seconds long

This ensures there is enough time to view the videos for all inductees and maintains audience attention throughout the luncheon program.

2 Add voiceover or text to introduce the inductee and describe their achievements

Prepare a script for someone who is not the inductee to read and provide voiceover to the video narrating the inductee's life and achievements. Or, combine narrative text, photos and background music to do the same. Talk about the inductee's career and achievements over time, their academic background, conservation achievements, accolades, the professional organizations they belong to, and family.

3 Include photos of the inductee

Collect photos from the inductee or their colleagues, family and friends to showcase the inductee's conservation journey over time, whether at work, school, or at home. Include photos of awards presented to the inductee and newspaper clippings.

4 Incorporate background music into the video

This music can play in the background while the voiceover, or text and photos of the inductee are rolling. Make it a favorite song or genre that the inductee enjoys or has special meaning to them.

5 Include a statement from the inductee if they are unable to accept the award in person

If they are unable to attend the Hall of Fame luncheon in person, consider including a clip of the inductee talking about the award to connect them with the audience.

6 Conclude by restating the inductee's name and the state or territory they are from

Include a current photo of the inductee, or even a personal quote from them if one is available to close the video.