



National Association of  
Conservation Districts

**FOR IMMEDIATE RELEASE:**

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## **[Name of District] Promotes Stewardship Week**

[City] — [Name of District (Acronym)], in partnership with the National Association of Conservation Districts (NACD), is celebrating the 68<sup>th</sup> Annual Stewardship Week from April 30 – May 7, 2023. This year's Stewardship Week theme is "One Water."

[District Acronym], led by [title + name of district official], is a member of NACD, which oversees the annual Stewardship Week program, one of the largest national annual programs that promotes conservation.

"No matter where you live, clean water is a critical resource," **said NACD President Kim LaFleur**. "This year's Stewardship Week recognizes the importance of effective conservation practices to maintain healthy watersheds and emphasizes the interconnectedness of waterways across the country."

The [district name] was formed in an effort to assist the people of [name of community] with implementing conservation programs and promoting efforts that protect and improve natural resources. During Stewardship Week, [district acronym] will [overview of activities or events district will offer] on [date(s) and time(s)].

[District name] is a vital resource to those interested in expanding awareness about the importance of water as a resource for our communities and ecosystems. We rely on water for drinking cleaning, swimming, growing our food, and so much more. People, animals, and plants all need healthy watersheds to survive.

This year's Stewardship Week resources celebrating "One Water" are available for free download on the [NACD Stewardship Week website](#).

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### **About the National Association of Conservation Districts (NACD)**

The National Association of Conservation Districts is the nonprofit organization that represents the nearly 3,000 conservation districts across the United States, their state and territory associations, and the 17,000 individuals who serve on their governing boards. For more than 75 years, local conservation districts have worked with cooperating landowners and managers of private working lands to help them plan and apply effective conservation practices. For more information about NACD, visit [www.nacdnet.org](http://www.nacdnet.org).

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