



National Association of Conservation Districts

2024 NACD Digital Poster Contest

The National Conservation Digital Poster Contest is open to 7th – 12th grade students.

Artwork entered in the national competition must first have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.

To find who in your state is in charge of the NACD poster contest, visit the [NACD Conservation District Directory](#) and contact your state association of conservation districts.

States conservation association, auxiliary or state poster contest sponsors select a poster to enter in each of the two-grade divisions (7-9; 10-12) and submit them to NACD by through electronic submission found on the NACD Education Hub Contests page. States are not required to enter a poster for every grade level.

Contest Rules

- The posters must be a digital design and can be created in any platform used for digital projects such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc.
- The poster design size should meet the requirements of the state contest.
- Digital posters must be original work and not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2024 themed logo.
- Digital posters should be submitted in JPEG or PNG format.
- The 2024 Stewardship theme “MAY THE FOREST BE WITH YOU, ALWAYS” must be included in each poster submission to be eligible for the national poster contest.
- All posters must be created by an individual student, rather than a team of students.
- **Only official state poster contest sponsors** can submit entries for the national contest. Entries must be submitted by December 1, 2024.



Digital Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony.

The winning posters will be featured at 2025 NACD's Annual Meeting.

Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email stewardship@nacdnet.org.



National Association of Conservation Districts

2023 NACD Hand Drawn Poster Contest

The National Conservation Poster Contest is open to K-12th grade students.

Artwork entered in the national competition must first have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.

To find who in your state/territory is in charge of the NACD poster contest, visit the [NACD Conservation District Directory](#) and contact your state/territory association of conservation districts.

States conservation association, auxiliary or state poster contest sponsors select a poster to enter in each of the two-grade divisions. (K-1; 2-3; 4-6; 7-9; 10-12) States are not required to enter a poster for every grade level.

Contest Rules

- Traditional painted or drawn posters should be scanned and uploaded as a PDF.
- **Size:** The poster design size should meet the requirements of the state contest.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2023 Stewardship theme **“One Water”** must be included on the front side of each poster submission to be eligible for the national poster contest.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.
- **Only official state poster contest sponsors** can submit entries for the national contest. Entries must be uploaded by December 1, 2023.



Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email stewardship@nacdnet.org.



National Association of Conservation Districts

2024 NACD Inclusive Poster Contest for **students who require additional assistance.**

The National Conservation Additional Assist Poster Contest is open to K-12th grade students with require additional assistance with completing a poster for the contest.

Artwork entered in the national competition must first have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.

To find who in your state/territory oversees the NACD poster contest, visit the NACD Conservation District Directory and contact your state/territory association of conservation districts.

State conservation association, auxiliary, or state poster contest sponsors select a poster to enter in each of the five-grade divisions: K-1, 2-3, 4-6, 7-9, 10-12. States are not required to enter a poster for every grade level.

Contest Rules

- Traditional painted or drawn posters should be scanned and uploaded as a PDF.
- Size: The poster design size should meet the requirements of the state contest.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2024 Stewardship theme "May the Forest be with You, Always" must be included on the front side of each poster submission to be eligible for the national poster contest.

Inclusive Contest Additions

- Students that participate in an this contet are permitted to have an adult assist them in the creation of their posters making it an inclusive and accessible contest for all.
- While it is understood that some students may benefit from assistance, NACD encourages each student to actively participate in creating their poster. We celebrate the diverse abilities and talents of all participants in this inclusive contest, and we value the unique contributions of every student. Entries that prominently feature the handwriting and coloring of the student will be especially appreciated, as they reflect the individuality and creativity of each participant, with or without additional assistance.



National Association of Conservation Districts

Only official state poster contest sponsors can submit entries for the national contest. Entries must be uploaded by December 1, 2024.

NACD Contact Information NACD 509 Capitol Ct, NE Washington, DC 20002 Phone: (202) 547-6223

Website: www.nacdnet.org

Poster Evaluations National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (10 percent)
- Originality (10 percent)
- Universal appeal (30 percent)

This document is only a guide. Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary, or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email stewardship@nacdn.net.



National Association of Conservation Districts

The National Conservation Braille Poster Contest is open to K-12th grade students who are blind or have low vision. This contest will provide an inclusive platform for students to express their creativity and conservation messages through Braille and tactile elements.

Eligibility

- The contest is open to K-12th grade students who are blind or have low vision and require Braille or tactile assistance to participate.

Submission Requirements Artwork entered in the national competition must first have been judged in a local or area conservation district-sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.

To find who in your state/territory oversees the NACD poster contest, visit the NACD Conservation District Directory and contact your state/territory association of conservation districts.

State conservation association, auxiliary, or state poster contest sponsors select a poster to enter in each of the five-grade divisions: K-1, 2-3, 4-6, 7-9, 10-12. States are not required to enter a poster for every grade level.

Contest Rules

- Participants can create Braille posters in one of two ways:
 1. Using their imagination and drawing, and then adding Braille labeling using a Braille embosser or similar tools.
 2. Using a Braille (a Braille typewriter) to create Braille elements, and then adding color or additional drawings.
- Traditional painted or drawn posters should be scanned and uploaded as a PDF.
- Size: The poster design size should meet the requirements of the state contest.
- Any media may be used for tactile elements, including Braille, raised textures, and other materials.

Inclusive Contest Additions

- Students participating in this contest are permitted to have an adult assist them in the creation of their posters, particularly in the Braille labeling process, making it an inclusive and accessible contest for all.



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- While it is understood that some students may benefit from assistance, NACD encourages each student to actively participate in creating their poster. We celebrate the diverse abilities and talents of all participants in this inclusive contest, and we value the unique contributions of every student.

Submission Deadline Only official state poster contest sponsors can submit entries for the national contest. Entries must be uploaded by December 1, 2024.

NACD Contact Information

NACD
509 Capitol Ct, NE
Washington, DC 20002
Phone: (202) 547-6223
Website: www.nacdnet.org

Poster Evaluations National Braille Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Originality (20 percent)
- Universal appeal (30 percent)

Accessibility Information This contest ensures accessibility for students with blindness or low vision by allowing Braille and tactile elements. It encourages creativity and inclusivity while promoting conservation awareness.

Additional Notes This document is only a guide for local district. Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning Braille posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary, or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email stewardship@nacdn.net.



Photo Contest Categories

Before submitting your photo/s, please review the following examples of the four contest categories.

NOTE: Your submissions may be used in NACD publications or on NACD's website, so please be sure to include a photo release form signed by the individuals featured in your photos with your submission. Also note that judges reserve the right to determine if a photograph is appropriately categorized and may change a photograph's category.

Category One: CONSERVATION PRACTICES

Contour Buffer Strips, Contour Farming and Strip Cropping, Cover Crops, Critical Area Planting, Crop Residue Management, Crop Rotation, Diversions, Field Borders, Grade Stabilization Structures (dam/embankment), Grass Waterways, Livestock Management, Manure Storage and Runoff Control, Nutrient Management, Pasture Planting, Pest Management, Riparian Buffer, Rotational Grazing, Stream Bank and Shoreline Stabilization, Terraces, Tree Planting, Upland Wildlife Habitat, Water and Sediment Control Basin, Well Abandonment, Wetland Restoration, Wildlife Food Plot, Windbreaks, and Woodlot Management.

Category Two: CLOSE UP CONSERVATION

Aquatic Insects, Water, Crops, Plants, Soil, Sediment, Farm Animals, Irrigation, Flowers, Worms, Roots, Compost.

Category Three: CONSERVATION IN ACTION

Conservation districts in action; conservation planning; district events (community meetings, field days, fairs, exhibits); farmers or landowners (conservation-related events, etc.); interaction with landowners; irrigating crops or watering flowers; office staff at work; supervisors or board members at meetings; technical staff at work; youth (school programs, speech, poster contests, Envirothon, on-farm, conservation-related events, etc.)

Category Four: AGRICULTURE AND CONSERVATION ACROSS AMERICA

Barns, Crops, Farm Practices, Farmers or landowners, Fence Rows, Grazing, Implements and Tools, Livestock, Pasture, Ponds, Ranching, Tree Farm, Youth