NACD Partnership for Climate Smart Commodities
Planning & Capacity (P&C) Grants
Request for Proposals
Agenda

Welcome

Partnership for CSC Goals

P&C RFP Details

Questions
Goals for the Partnership for Climate Smart Commodities Program

- Scale implementation of climate-smart practices
- Measure, monitor, report, and verify environmental outcomes
- Develop or expand markets for the resulting commodities
Planning & Capacity Grants

Early Stage Program Development:

- Outreach and technical assistance with the goals of scaling the adoption of climate-smart practices
- Developing the capabilities and partnerships necessary for developing measurement, monitoring, reporting, and verification (MMRV) plans
- Assessing and understanding market dynamics (e.g., understanding local demand for climate-smart commodities, analyzing barriers to producers’ participation in such markets). Assessments may be conducted with the goals of:
  - Developing plans to mitigate barriers to participation and
  - Developing partnerships to develop or expand local or regional climate-smart markets
Outcomes (Section 2.2)

Projects must include the following components:

1. Outreach, education, technical and financial assistance

2. MMRV

3. Markets
Outcomes (Section 2.2)

Future Projects from P&C should:

- Leverage the locally led conservation delivery system to provide the education and technical assistance needed to transition to climate-smart production systems.

- Develop economic opportunities within communities and build local capacity that can sustain projects and partnerships beyond the life of the grant.

- Seek to mitigate historical and systemic barriers within the broader food system to increase participation of underserved producers and communities.
P&C Request for Proposals

- Maximum - $15,000 (10% match)
- Recipients will be eligible to compete for a future pool of project implementation funds ($50,000 to $750,000)
- 12 months from award
- Deadline May 15, 2024
Eligible Participants

- Conservation district or Tribal conservation district
- State/territory association of conservation districts
- Resource conservation & development council, and/or
- Tribal government or inter-tribal consortium

Note: Organizations representing underserved producers may apply as lead, but the proposal and project must engage one of the eligible participants listed above
Evaluation Criteria (Section 2.5)

- Project Goals & Timeline (25%)
- Technical Approach (25%)
- Alignment to NACD's goal of leaving no producer behind (25%)
- Other (25%)
Lessons Learned from Concept Papers

- Most applicants have strong outreach, education, and technical assistance strategies.

- Project milestones and timelines, clearly articulated goals, and potential partnerships are important.

- Be clear about the commodities you plan to work with – this can help focus your MMRV and market strategies.

- Understand the barriers producers face when implementing practices and participating in markets and be clear about how this grant can address them.
Proposal Instructions (Section 4)

- Technical Proposal (Section 4.3)
- Letters of Support (Section 4.2)
- Budget Structure (Section 5.3)
- Budget Narrative (Section 5.4)
Questions & Discussion

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